

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,25
L.C. transfer
KUNDERD

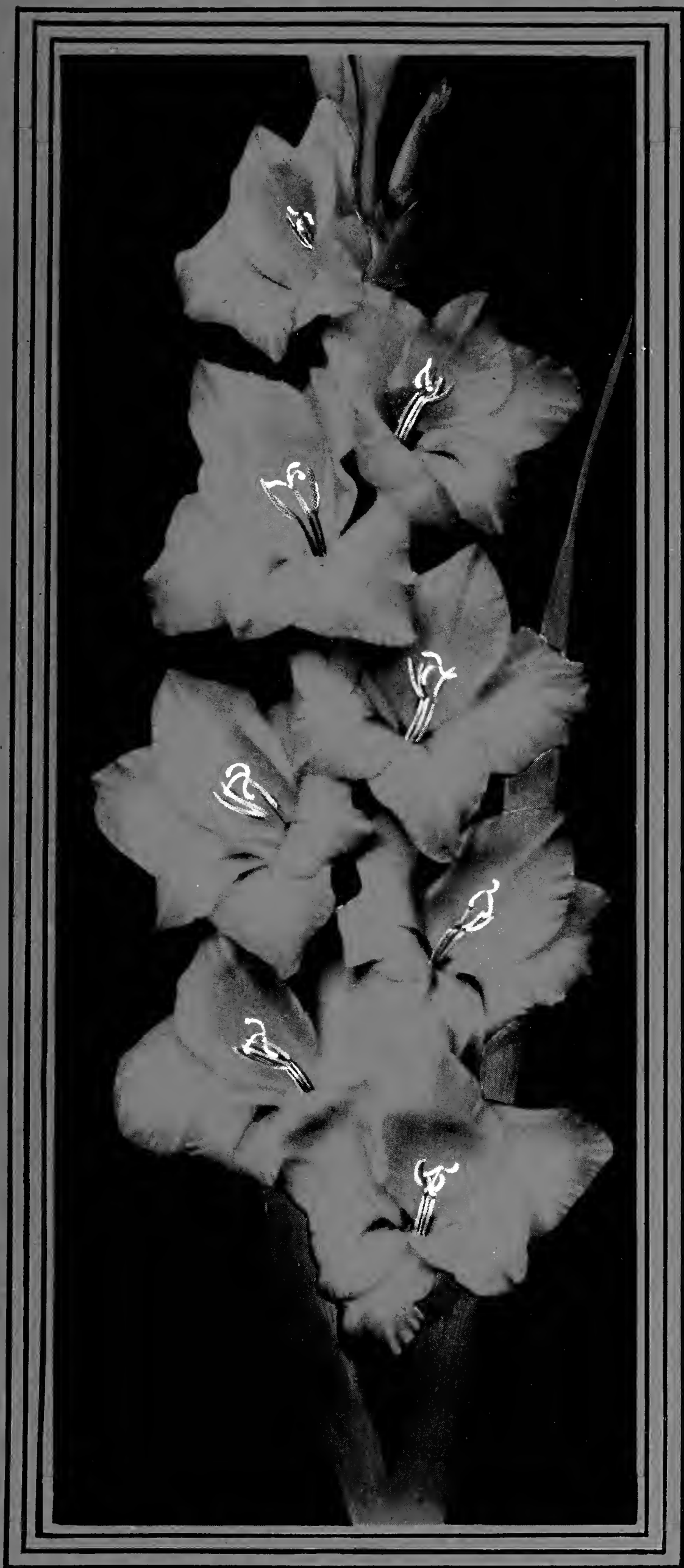
Gladioli

Stand Supreme

1936

**CHAMPIONS
for 1936**

**Winners Again of the
Coveted Perpetual
Challenge Cup**



A. E. KUNDERD INC. • GOSHEN, IND., U. S. A.

VARIETIES ILLUSTRATED ON BACK COVER

FRONT COVER

PREDOMINATOR (Pl. 86 days). Richest salmon-scarlet, beautiful velvety red feather on lower petals, with a narrow creamy white line extending from the red. A wonderful florists' variety. Judged the **CHAMPION SPIKE** of the National Gladiolus Show at South Bend, Indiana, last August. 20c each, 10 for \$1.20, 100 for \$7.50.

YELLOW FRILLS (Pr. Ruf. 83 days) — Rich, clear, deep canary-yellow; slightly deeper on lower petals. Many splendidly ruffled flowers open. 5c each, 10 for 35c, 100 for \$2.75.

VERMILION (Pl. 97 days) — Beautiful deep orange or vermilion-scarlet flower. Large pure white throat blotch with dainty suffusion of soft canary-yellow on outer portions. 10c each, 10 for 60c. 100 for \$5.00.

BACK COVER

MRS. CALVIN COOLIDGE (Pr. 66 days) — Deep flesh or salmon-pink, with lower petals being a soft creamy-yellow tint. A pleasing variety and one that is outstanding in every way. 10c each. 10 for 60c. 100 for \$5.00.

Terms

DISCOUNTS... Prices quoted are net. In view of extremely low prices no discounts are given. However, on all orders amounting to \$2.00 or more, EXCEPT SPECIAL COLLECTIONS, received before March 1, 1936, accompanied with full remittance, we will add gratis, a bulb or bulbs to the value of 50c. **This offer positively void after March 1, 1936.**

TERMS... Remittances must accompany all orders in the amount of \$2.00 or less. Orders for more than this amount will be accepted on a deposit of 25% and will be shipped C. O. D. for the balance. On all orders sent C. O. D. customer is required to pay for the actual transportation charges and the amount charged by the Express Company or Post Office Department for handling C. O. D. shipments. Orders for less than \$1.00 not accepted as these can only be filled at a loss. Send bank draft, express or postal money order, or if more convenient for you, we will accept your personal check. 50 bulbs of a variety may be purchased at the 100 rate.

GUARANTEE... We guarantee safe arrival of all shipments. All our bulbs have been inspected by our State Department of Entomology and have been given a certificate as **FREE FROM GLADIOLUS THRIPS and DISEASES**. We also guarantee that each variety will be true to name.

QUALITY... We exercise great care in growing and caring for the bulbs at all stages. All bulbs sent out are strictly young stock. Our curing and storing methods are also superior. All this goes to make **QUALITY**. Your success depends upon quality and our success depends upon yours. Kunderd Gladioli grow and will produce marvelous results.

TRANSPORTATION CHARGES... We prepay shipping charges on all retail gladiolus orders forwarded during the regular shipping season which begins soon after February 15th. Earlier shipments can be made if desired, but these go forward express charges collect to insure against freezing.

CLAIMS FOR SHORTAGES... These should be made immediately upon receipt of goods.

SUBSTITUTION... From many years experience, we have found that when out of certain varieties ordered, the customers prefer the substitution of a similar or better variety, rather than a refund. Therefore, we carry out this plan. If you do not wish any substitutions, please advise when placing your order.

SPECIAL COLLECTIONS... Special collections of named varieties (labeled), collections of only Ruffled varieties or collections of only certain colors will be made up for any customer who may wish our aid in deciding what to plant. Please state choice of colors, varieties you have grown and amounts you wish to buy.

CANADIAN SHIPMENTS... Because of the regulations of your Government, please obtain a permit for the importation of bulbs from the Destructive Insect and Pest Act Advisory Board, Ottawa, Ont. They will furnish you with the shipping label which you will please forward to us for affixing on your order.

IRIS and PEONIES... We grow approximately 35 acres of peonies and iris of the **WORLD'S FINEST VARIETIES**. We can make early spring delivery, provided the order reaches us no later than March 20th. Orders received after that date will be entered for shipment in the regular season. The iris shipping season begins last of June and the peony shipping starts in September.

Gladioli are Easy to Grow

Any good garden soil is suitable for gladioli although they do like a sandy loam best. In preparing the soil follow only such methods as you would give a fine crop of garden vegetables. However you will be rewarded for any special care given them in the way of cultivating, fertilizing and watering.

It should be remembered that Gladioli enjoy sunshine and should not be planted in very shady places. Plant in rows, beds, borders, among shrubbery, roses, other flowers, etc., or in separate groups.

Planting should begin any time after early garden-making, followed by successive plantings at say ten day intervals until early July. Set the bulbs four inches deep and from four to eight inches apart. The very finest blooms come from the earliest and the latest plantings. These gladioli have the opportunity of coming into flower when the days are somewhat cooler and they really make much nicer flowers than in the terrific hot summer days.

Complete cultural instructions including information on insect and disease control will be included with each order. You will find this information very much worthwhile for it tells you just how to care for your bulbs throughout the entire year, including the harvesting and storing of the bulbs so you will have fine gladioli for the next season.



SOME OF THE TROPHIES AWARDED KUNDERD GLADIOLI
AT THE 1935 NATIONAL GLADIOLI SHOW.

JAN 20 1936

CIA A 194919 2

Kunderds Win Again

K

UNDERD GLADIOLI, the grand champions of them all, again scored big winnings at the National Gladiolus Show, sponsored by the American and Indiana Gladiolus Societies, at South Bend, Indiana last August. The pictures below show just two of the prize winning Kunderd entries. The coveted A. G. S. Perpetual Challenge Cup for the second time was won by Kunderds. The Indiana Gladiolus Society's Perpetual Challenge Cup, given as an Achievement Award, and the Vaughan Seed Store's Silver Medal, as a Special Achievement Award, both went to our firm. Then too, a Kunderd origination, Predominator, was selected as the Champion Spike of the show. It was a great show and competition was keen, but Kunderd Gladioli again proved themselves worthy of their trade-mark "KUNDERD GLADIOLI STAND SUPREME".

You will find that gladiolus prices vary considerably and so does quality. Above all, please remember "price follows quality" and there is always a very definite relation between them.

In comparing prices, you will see that Kunderd Gladioli do not cost more, and when you see the way they flower, their productiveness, and their remarkable high quality, you will readily see they are by far the cheapest gladioli you can buy. We spare no expense in producing the finest gladiolus bulbs grown. Our large, modernly equipped storages were especially constructed so the bulbs could be handled to the very best advantage.

There are Kunderd Gladioli to fit every need and every purse. On page 7 we have tabulated many of the outstanding Genuine Kunderd Gladioli which can be purchased at prices paid for ordinary kinds. An analysis of the catalog will disclose there are 101 varieties listed at 5c each, 36 kinds at 8c each, and 46 varieties at 10c each. Besides these, all the others are priced very moderately.

Remember, the Gladiolus is fashion's flower. For cutting as well as for decorative garden effects it has no equal for beauty and showiness. It is no more effort to grow the very finest gladioli than the ordinary sorts. Hundreds of the best varieties and types are available only in the exclusive Kunderd Originations.

We assure you we will do everything possible to insure your complete satisfaction with every purchase made from our firm.

A. E. KUNDERD INC.



GLADIOLUS SEED BED — from this come the new varieties.



A SCENE AT PLANTING TIME.



One of the many tractors used in producing Kunderd Gladioli.



ALL BULBS ARE HAND CLEANED.



VIEWS OF TWO OF OUR ENTRIES AT THE NATIONAL GLADIOLUS SHOW, SOUTH BEND, IND., AUGUST 1935.

Artistic display 300 Sq. Ft



Artistic display 100 Sq. Ft.

ALPHABETICAL GENERAL LISTINGS

Kunderd *Gladioli*

*They come
in all colors*

Following the name of the variety you will find in parenthesis an abbreviation and some figures. The abbreviation indicates the type of the Gladiolus — RUF — ruffled, PL — plain, PR — primulinus, LAC — lacinated, UP — upright, SNAP — snapdragon and the figures give the approximate blooming dates.

Prices quoted are the lowest possible consistent with the high quality bulbs we furnish. All bulbs are healthy young stock, free from injurious insects and disease. All bulbs are shipped under State Certificate of Inspection.

THESE PRICES CANCEL ALL PREVIOUS QUOTATIONS.

ACCOLADE (Lac. 59 days). Large rose-pink, lower petals carry a darker rose-red central bar with fine thread lines on a soft yellow ground. 5c ea. 10 for 35c. 100 for \$2.75.

ACHIEVEMENT (Ruf. 60 days). A rich, deep canary-yellow, with very large beautiful red blotches on lower petals. Intensely ruffled. \$1.00 ea. 3 for \$2.50. 10 for \$7.50. 100 for \$35.00.

ACHILLAS (Pl. 76 days). Giant, deep orange-red flowers; showy large vermilion-scarlet throat blotches. 10c ea. 10 for 60c. 100 for \$5.00.

AFTERGLOW (Pr. 82 days). Florets openly placed on spike — 4 to 6 good sized ones open at a time. Deep orange on upper petals, lower petals tipped same color. Three lower petals almost entirely covered deep, pure unmarred yellow. Distinct and very striking. 10c ea. 10 for 60c. 100 for \$5.00.

AL. SMITH (Pl. 53 days). Tall stately plant. Perfect placement on spike. A beautiful shade of delicate pink. Red feathered throat. Lighter in throat. 20c ea. 10 for \$1.20. 100 for \$7.50.

ALTON (Ruf. 80 days). Intensely ruffled variety of finest orange-salmon color. Winner of many awards. 5c ea. 10 for 35c. 100 for \$2.75.

AMANDA DEAN (Ruf. 75 days). Five to seven large beautifully formed white flowers open at a time. Slight pink feathered central lines on lower petals. 25c ea. 10 for \$1.50. 100 for \$9.00.

AMBROSIA (Pl. 72 days). Old rose, with large blotch of deep yellow and fine blotch of rich red, extending into throat. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

ANNA MAE (Pl. 61 days). Creamy-white, throat a deeper cream. Unusually choice white, excellent for floral use. 10c ea. 10 for 60c. 100 for \$5.00.

ANTHONY B. KUNDERD (Ruf. 86 days). Tall, large, intensely ruffled flower of delicate deep cream, overspread blush-pink. Entire lower petals beautiful primrose-cream, flushed pink edges. 8c ea. 10 for 50c. 100 for \$3.75.

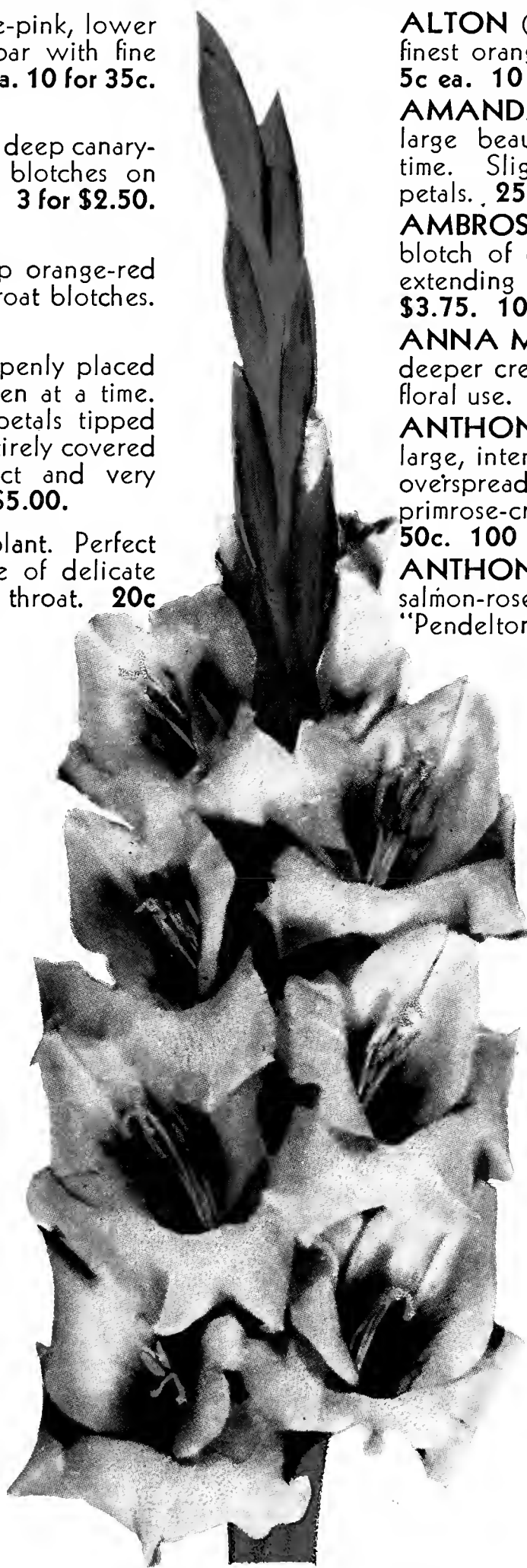
ANTHONY ZONKER (Pl. 96 days). Finest deep salmon-rose. Lower petals beautifully blotched as "Pendelton". 5c ea. 10 for 35c. 100 for \$2.75.



VIOLA GEM (Pl. 79 days). Soft, mellow purple with velvety red throat. Outstanding in color. 5c each, 10 for 35c, 100 for \$2.75.



SONG OF THE LARK (Ruf. 90 days). Salmon-rose color. Flaked a deeper salmon. Throat a soft creamy-white. Splashed with rose-red marking. A very cheerful and refreshing color. 15c each, 10 for 90c, 100 for \$6.75.



BLUSHES OF CREAM (Pl. 88 days). Eight or more very beautiful and refined florets open at once. Color is a beautiful light pink, blushed deeper in upper throat. Lower throat a very delicate canary-yellow blending into delicate flesh pink. Very outstanding. 20c each, 10 for \$1.20, 100 for \$7.50.



TYRIAN ROSE (Pl. 79 days). Bright Tyrian rose, upper throat lighter, lower throat deeper. 10c each, 10 for 60c, 100 for \$5.00.



EXCELLENCE (Pl. 69 days). Deep orange-vermilion, self-color in effect, with faint throat markings of slightly deeper shade. An all purpose variety, good forcer, wonderful cut flower and a fine garden variety. 8c each, 10 for 50c, 100 for \$3.75.

To have the best, be sure to buy your bulbs from Kunderds



LUSTRE (Pl. 87 days). Tall, large flowered orange-vermilion. Grand and beautiful. 5c each 10 for 35c, 100 for \$2.75.

ROSE SPLENDOR (Pl. 91 days). Rose pink; narrow white border; pronounced dark rose-red throat. Back of flower rose-pink, with narrow white border. Excellent for florists. 5c each, 10 for 35c, 100 for \$2.75.



FAIREST PEARL (Pl. 103 days). A beautiful white of a delicate creamy tint with faintest soft yellow on lower petals. No other marking. Splendid substance, perfect placement, tall plant. 25c each, 10 for \$1.50, 100 for \$9.00.

APACHE (Up. 1935). Graceful plant, florets 2½-3", many open at a time, color a deep rose-purple-red, large throat coloring of very dark velvet-red. A showy new upright. 20c ea. 10 for \$1.20. 100 for \$7.50.

ARTHUR BRISBANE (Pl. 71 days). Deep rose-pink or light rose-red, deeper toward outer petals. Large red throat blotches, deeper velvety-red in center. 5c ea. 10 for 35c. 100 for \$2.75.

ARTHUR COWEE (Pl. 73 days). Richest, deep, clear salmon-red, throat stippled white with red feathers. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

ASHBURN (Pl. 70 days). A very massive salmon, flaked deeper. Very showy. 5c ea. 10 for 35c. 100 for \$2.75.

AVALON (Ruf. 71 days). A choice deep blush-white with very beautiful red throat markings which are bordered with yellow. 5c ea. 10 for 35c. 100 for \$2.75.

BATTLE CREEK (Pl. 71 days). An attractive, almost self-colored red-purple, a little deeper in throat. 5c ea. 10 for 35c. 100 for \$2.75.

BEAMS OF GLADNESS (Pl. 86 days). Large and showy. Purest deep vermilion-red. Lower throat, soft yellow with narrow central median line on each petal. 25c ea. 10 for \$1.50. 100 for \$9.00.

BEAUTY (Pl. 1935). Tall plant, large flowers of very rich rose-red. Lower petals beautifully blotched a deeper red, bordered white. Very showy garden variety. An excellent cut flower. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

BEAUTY WAVE (Ruf. 83 days). Light canary-yellow. Deeper on lower petals with finely feathered red central



RED SPLENDOR (Ruf. 77 days). A decidedly brilliant scarlet, with lower petals a deeper, rich velvety-red. 15c each, 10 for 90c, 100 for \$6.75.



SWAN (Pl. 72 days). Softest white; creamy tones in throat. This is one of the outstanding whites and is sure to become very popular. Excellent for florists. 50c each, 3 for \$1.25, 10 for \$3.75, 100 for \$18.00.

bars. 5c ea. 10 for 35c. 100 for \$2.75.

BEVERLY (Pl. 79 days). A charming variety of beautiful violet-rose with elegant deep red throat blotches. 5c ea. 10 for 35c. 100 for \$2.75.

BIG BLACK (Pl. 86 days). An extra large flower of a very pure, rich, deep red, self-color. 5c ea. 10 for 35c. 100 for \$2.75.

BLACK PANSY (Pl. 77 days). Richest dark red. Beautiful, pansy-like throat. 5c ea. 10 for 35c. 100 for \$2.75.

BLUE HILY (Pl. 69 days). Light violet-blue with purple throat feathered yellow. Five and six medium florets open at a time. 5c ea. 10 for 35c. 100 for \$2.75.

BLUE ISLE (Pl. 79 days). A good size lilac-blue with dark purple blotches. 15c ea. 10 for 90c. 100 for \$6.75.

BLUE ORCHID (Pl. 75 days). Rich, self-violet-blue. Deep violet blotch with golden heart on lower petals. 5c ea. 10 for 35c. 100 for \$2.75.

BLUSHES OF CREAM (Pl. 88 days). Eight or more very beautiful and refined florets open at once. Color is a beautiful light pink, blushed deeper in upper throat. Lower throat a very delicate canary-yellow blending into delicate flesh-pink. 20c ea. 10 for \$1.20. 100 for \$7.50.

BOBBY (Pl. 78 days). Beautiful deep rose, with large bluish-red throat blotches. 5c ea. 10 for 35c. 100 for \$2.75.

Presenting New Gladiolus Creations for 1936

by A. E. KUNDERD INC., Goshen, Indiana



GIANT SALMON - 1936

a deep golden-yellow with blending of orange. Two large red throat blotches on lower petals make a very attractive appeal, drawing the attention of everyone. This variety is intensely ruffled and carries a very graceful placement of florets. Stalk and plants are of heavy substance. A variety that should be included in every collection. **Each \$2.00.**

VIOLET DELIGHT (Pl.). Beautiful shade of lavender-violet. Lower two petals are a glowing creamy-yellow forming very conspicuous blotches. Indeed fine in every way. **Each \$3.00.**

WINTER DAY (Pr. Grand Ruf.). Large flowers intensely ruffled and of excellent form. A beautiful white tinged cream on lower petals. **Each \$1.00.**

APRICOT LASSIE (Lac.). Glowing apricot, the lower central petal being a goldenrod-yellow with a very slight feather of orange. **Each \$3.00.**

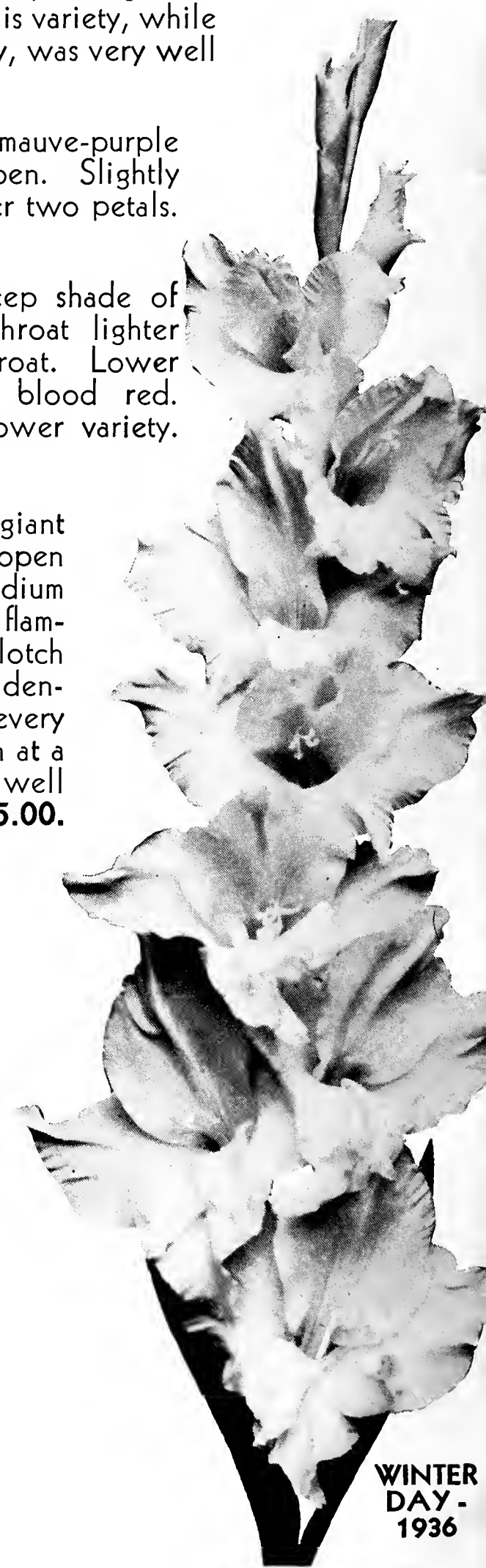
AUTUMN GLORY (Ruf.). Tall giant plant with erect spike making excellent flower. Color a deep brownish-red ground slightly lighter in throat. Two deep blood red lines on lower petals blend perfectly with ground color. In recent flower shows, this variety, while in competition as a seedling entry, was very well liked. **Each \$2.00.**

BURGUNDY (Ruf.). A deep large, mauve-purple Gladiolus with 8 to 10 florets open. Slightly deep markings of dark red on lower two petals. **Each \$3.00.**

CAPT. TOM WADE (Ruf.). Deep shade of American Beauty rose color. Throat lighter blending to light pink deep in throat. Lower throat petals feathered a deep blood red. A beautiful exhibition and cut flower variety. **Each \$2.00.**

GIANT SALMON (Ruf.). Large giant flower intensely ruffled with wide open pointed petals. Ground color a medium salmon. Two lower petals blotched a flaming scarlet glowing outward from blotch and interspread with a deep golden-yellow. This variety is a beauty in every way and with the many florets open at a time promises to be an exhibition as well as a commercial Gladiolus. **Each \$5.00.**

SOUTH BEND (Ruf.). By popular vote of the many thousands of people who attended the National Gladiolus Show at South Bend, Indiana, this variety was selected to be named after their city. The spike carries ten or more florets open at one time with color showing on all buds on balance of spike. Ground color



**WINTER
DAY -
1936**

HERE'S HOW TO SAVE

- Buy bulbs by the 10 or 100 of a variety for these prices are very much lower than the single price. 50 bulbs are sold at half the 100 rate.
- This is the most economical way to buy. Then too, the added bulbs of the same variety will give you ample blooms to exhibit in your local flower shows or to make up bouquets of certain colors.
- Be sure to consider the Collection on page 9 — "SPEND A DOLLAR AND DOUBLE YOUR MONEY."
- KUNDERD'S FAMOUS MIXTURES are the last word in gladiolus mixtures. Note their attractive low prices. See pages 16 and 17.
- \$2.00 buys a collection of 36 Glorious Gladioli, all different and all labeled. A real bargain. Offered on page 21.

JUST LOOK AT THESE ATTRACTIVE LOW PRICES

NOW YOU CAN BUY GENUINE KUNDERD GLADIOLI at Prices Paid for Ordinary Kinds. Every variety labeled and sent postpaid to your door. See page reference for complete description. Following are only partial lists of the varieties in the different price classes as we have 101 varieties listed at 5c each, 36 varieties at 8c each, 46 varieties at 10c each, 94 varieties priced from 15c to 35c each and 38 varieties from 50c each to \$5.00 each.

YOUR CHOICE — 5c each. 35c per 10 of any one variety. \$2.75 per 100 of any one variety.

Alton — Orange	Page 4
Anthony Zonker — Salmon-Rose.....	Page 4
Beauty Wave — Canary-Yellow.....	Page 5
Big Black — Rich Red.....	Page 5
Blue Orchid — Violet-Blue	Page 5
Buckeye — Rose-Pink	Page 8
Butterboy — Buttercup-Yellow	Page 8
Cardinal Prince — Cardinal-Red.....	Page 8
Century of Progress — Rose-Lavender.....	Page 8
Challenger — Rich Velvet-Red.....	Page 8
Climax — Deep Salmon-Red.....	Page 8
Delicacy — Delicate Rose-Pink.....	Page 10
Highland Laddie — Silver-Pink Flaked.....	Page 13
Hoosier Pearl — Dainty Pink.....	Page 13
Jap — Lemon-Yellow	Page 14
Kunderd's Yellow Favorite — Yellow.....	Page 14
Lilac Glory — Lilac-Pink.....	Page 15
Lustre — Orange-Vermilion	Page 15
Magic — Lavender-Blue	Page 15
Miss Bloomington — Lemon-Yellow.....	Page 18
Miss Muskegon — Blush-White.....	Page 18
Miss U. S. A. — Daintiest Blush-White.....	Page 18
Moravian — Lavender-Pink	Page 18
Patricia Carter — Shrimp-Pink.....	Page 19
Pink Lily — Rose-Pink.....	Page 19
Purple Spot — Violet-Red.....	Page 20
Red Copper — Salmon-Rose.....	Page 20
Romance — Smoky Salmon-Rose.....	Page 22
Rose Glory — Rose-Pink.....	Page 22
Rosy Glow — Lavender-Pink.....	Page 22
Royal Purple — Violet-Purple	Page 22
Show Flower — Red.....	Page 22
Snow Flake — Pure White.....	Page 22
Star Lily — Sulphur-Yellow.....	Page 23
Tiger — Smoky Blue	Page 23
Virginia Hale — Creamy Salmon.....	Page 23
Yellow Frills — Canary-Yellow	Page 23



VIOLET DELIGHT - 1936



BURGUNDY - 1936

8c each. 50c per 10 of any one variety. \$3.75 per 100 of any one variety.

Anthony B. Kunderd — Deep Cream.....	Page 4
Chalice Flower — Cream Blushed.....	Page 8
Estella — Rose-Pink	Page 11
Immensity — Bright Salmon	Page 14
John T. McCutcheon — Wonder Red.....	Page 14
Lavender Pride — Lavender-Rose.....	Page 15
Lilith — Orange-Salmon	Page 15
Mrs. Dr. Norton — Cream and Pink.....	Page 18
Oran — Blush-White	Page 18
Pink Cloud — Soft Rose-Pink.....	Page 19
Purple Glory — Maroon-Red.....	Page 20
Purple Pansy — Deep Purple.....	Page 20
Red Cloud — Bright Red, White Bars.....	Page 20
Red Fire — Self Color, Bright Red.....	Page 20
Roman Candle — Salmon-Rose.....	Page 22
Snow Boy — Pure White, Red Blotch.....	Page 22
Sweet Rose — Pure Rose-Pink.....	Page 23
Torpedo — Dark Red.....	Page 23
Violet Prince — Violet Red.....	Page 23
White Glory — Pure White.....	Page 23

10c each. 60c per 10 of any one variety. \$5.00 per 100 of any one variety.

Achillas — Deep Orange.....	Page 4
Brilliant Sun — Reddish Purple.....	Page 8
Cream Cups — Cream-White.....	Page 10
Eighth Wonder — Smoky Old Rose.....	Page 10
Fern Kyle — Creamy Yellow.....	Page 11
Glorious Mary — Deep Purple-Red.....	Page 11
Golden Light — Sulphur Yellow.....	Page 11
Golden Snapdragon — Creamy White.....	Page 12
Mary Jane — Silvery Pink.....	Page 15
Mrs. Calvin Coolidge — Pink, Cream, Yellow.....	Page 18
Pink Favorite — Rose-Pink.....	Page 19
Purple Queen — Violet-Purple.....	Page 20
Rajah — Giant Dark Red.....	Page 20
Tyrian Beauty — American Beauty Rose.....	Page 23
White Feather — Pure White.....	Page 23

NOTE When purchasing 1 to 9 bulbs of a variety, the each price applies; 10 to 49 bulbs of a variety at the 10 rate; 50 to 100 or more bulbs of any variety at the 100 rate.

General Listing of KUNDERD VARIETIES (cont.) *They are easy to Grow*

BOY O'MINE (Pl. 64 days). 6 to 8 large, closely set, perfectly placed flowers open at a time. A delightful blending of blushed cream, yellow and pink, deepening towards the ends of all petals. Throat of lower petals a most beautiful soft yellow tone blending perfectly with the entire flower into one of the most lovely gladiolus ever produced. Exquisite in every way. **\$1.00 ea. 3 for \$2.50. 10 for \$7.50. 100 for \$35.00.**

BRIARCLIFF (Ruf. 1935). Large ruffled flowers. Color, finest canary-yellow, faintly blushed at ends of petals, throat deeper canary-yellow. Distinct in every way. Bulb usually makes several spikes. **\$1.00 ea. 3 for \$2.50. 10 for \$7.50. 100 for \$35.00.**

BRIDAL ROSE (Ruf. 83 days). A rich rose-pink. Lower petals have a beautifully red penciled throat on a delicate, creamy-yellow ground. **10c ea. 10 for 60c. 100 for \$5.00.**

BRILLIANT SUN (Pl. 86 days). Large, brilliant red-purple flowers with a very dark purple-red lower throat. **10c ea. 10 for 60c. 100 for \$5.00.**

BUCKEYE (Ruf. 78 days). Large blooms of finest rose-pink color with large rose-red throat. **5c ea. 10 for 35c. 100 for \$2.75.**

BURNING BUSH (Pl. 92 days). Deepest fiery salmon rose-red. A little deeper red in lower throat, with a white narrow line. Blue flaking over flower. **10c ea. 10 for 60c. 100 for \$5.00.**

BUTTERBOY (Pr. 66 days). Buttercup-yellow flowers, with red penciling on lower petals only. Nicely spaced on spike. Many awards to its credit. **5c ea. 10 for 35c. 100 for \$2.75.**

BYRON L. SMITH (Pl. 76 days). Most refined lavender-pink on white ground. Greenish-yellow throat. Winner of many awards. **8c ea. 10 for 50c. 100 for \$3.75.**

CAPT. B. B. LIPSNER (Pl. 75 days). A very bright fiery rose-pink, much lighter in upper throat and deeper on ends of petals, and still deeper on lower petals. Inner half of lower petals have beautiful deep rose-red throat blotches, edged lighter rose, often edged a very delicate soft tone of cream. **5c ea. 10 for 35c. 100 for \$2.75.**

CARDINAL PRINCE (Pl. 66 days). A magnificent self-colored cardinal. Flowers large and of splendid form and placement, six to eight open at a time. A good, tall plant. **5c ea. 10 for 35c. 100 for \$2.75.**

KING OF ORANGES (Pr. 79 days). A large and showy primulinus variety of a rich orange-saffron color. Winner of many awards. An excellent florists' variety. **8c ea. 10 for 50c. 100 for \$3.75.**



NORTHERN LIGHT (Pl. 97 days). Lower petals and ends of upper a fine Tyrian-rose. Upper throat almost white, lower throat a little darker than dark portion of petals. Really a wonderful florists' variety. **35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.**

CARMINE ROSE (Pl. 84 days). A fine shade of carmine-rose, deeper on lower petals. **5c ea. 10 for 35c. 100 for \$2.75.**

C. C. SHERLOCK (Pl. 69 days). Deep salmon-red. Soft canary-yellow throat blotches. Creamy-white central bars on all petals. **10c ea. 10 for 60c. 100 for \$5.00.**

CENTURY OF PROGRESS (Lac. 73 days). Flowers spreading and graceful. Rose-lavender with long pink feather on lower petals and narrow creamy white central lines. **5c ea. 10 for 35c. 100 for \$2.75.**

CHALICE FLOWER (Ruf. 74 days). Light creamy blush white. A regular prize winner. **8c ea. 10 for 50c. 100 for \$3.75.**

CHALLENGER (Pl. 88 days). Giant, dark, rich velvety-red solid color. **5c ea. 10 for 35c. 100 for \$2.75.**

CHARLES A. STEVENS (Pl. 78 days). Large flowers of finest soft rose-pink, lighter in throat. Very refined. **50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.**

CHARLES F. FAIRBANKS (Pl. 82 days). Very beautiful red with lovely florets of medium size. **5c ea. 10 for 35c. 100 for \$2.75.**

CHARM (Ruf. 81 days). A large, pure, deep rose-pink. A perfect blotch of deep red on lower petals. Grand and distinct. **5c ea. 10 for 35c. 100 for \$2.75.**

CHICAGO (Ruf. 69 days). Deep geranium-red. Border of all petals has a narrow line of a delicate bluish shade. Lower petals are beautifully feathered deeper red. Six or more large blooms open at a time. **50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.**

CLARISE (Pl. 77 days). Deep flesh or salmon-pink over entire flower, excepting inner portion of lower petals, which is a soft creamy-yellow overlaid with very faint pencilings of delicate salmon-pink. **15c ea. 10 for 90c. 100 for \$6.75.**

CLASSIC (Ruf. 87 days). Dainty deep salmon-pink with softest clear creamy-yellow throat, beautifully blended, and as elegant and dainty a shading as in any rose. **25c ea. 10 for \$1.50. 100 for \$9.00.**

CLIMAX (Lac. 61 days). Upright position of upper petals gives striking appearance. Deep salmon-red, deeper on lower petals, with long, narrow dark velvety-red feather or blotches extending most of the length of the petals. A graceful and showy new variety in this elegant and dainty new type. **5c ea. 10 for 35c. 100 for \$2.75.**

*Spend a Dollar
and
Double Your
Money*

**25 LARGE
BULBS**

**assorted colors
every one different
sent postpaid
for only \$1**

For the gladiolus lover who seeks a bargain we earnestly recommend this collection. Here are 25 beautiful gladioli, all large size bulbs, all different, but not labeled, in a wonderful array of color for only \$1.00 postpaid. It's a big bargain — order one or several collections today.

SPECIAL NOTICE

The gratis bulb offer for early orders, mentioned on page 2, does not apply on this special collection as this is a high grade offer at a special bargain price.

Think of it — 25 gladioli, every one different, in a glorious pageant of beautiful colors — shades of orchid, pink to delicate lavender, yellow and cream, orange, rich red to deepest purple, and combinations of most artistic beauty.

And all this assortment of rare beauty for only \$1.00 postpaid.

You will thrill with joy watching their gorgeously colored petals unfold. Words fail — and even in your imagination you can hardly dream of the beauty contained in these cherished bulbs.

This beautiful assortment of gladioli contains 25 large bulbs of extra fine quality, free from the troublesome thrips, properly cured, and carefully hand cleaned and selected. These enchanting gladioli require little

care or attention but will give bountiful returns in lovely blooms.

A. E. KUNDERD INC., GOSHEN, IND., U. S. A.

COL. CHAS. LINDBERGH (Pl. 76 days). A refined rose, with lavender tint on a white ground. Lower petals covered two-thirds with soft pastel creamy-yellow, beautifully stippled, with central bars of fine cream color, extending beyond the blotches. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

COMING JOY (Pl. 72 days). Brilliant orange-salmon, deep orange-red blotch, and blackish maroon-red lines on lower petals. 15c ea. 10 for 90c. 100 for \$6.75.

CONTRASTA (Pl. 75 days). A rich rose-red with a bluish cast; lower petals have dark velvety blue central bars on deepest rich velvety-red ground. 20c ea. 10 for \$1.20. 100 for \$7.50.

CORONET (Pl. 68 days). A smoky copper-tone, deeper red on lower petals which have narrow, clear white midrib or center lines; lighter faded shade on outer ends of petals. 25c ea. 10 for \$1.50. 100 for \$9.00.

DIXIE GIRL (Pl. 68 days). A fiery deep peachblossom rose-pink, with large deep rose-pink throat and very dark rose-red median lines on lower petals. 5c ea. 10 for 35c. 100 for \$2.75.

DREAM (Ruf. 86 days). Large, massive bloom. Geranium-red. Large, very showy deep red blotches. 8c ea. 10 for 50c. 100 for \$3.75.

DR. DAVID GRIFFITH (Pl. 77 days). Flowers remarkably formed tubular and as upright as a crocus or tuberose. Unusual type and very attractive. Beautiful light lavender blush of pink over all six petals. Back of neck of flower deep rose-pink, giving a very striking effect. 25c ea. 10 for \$1.50. 100 for \$9.00.

DR. ELKINS (Pl. 81 days). A true sport of Mrs. Frank Pendleton, but the original rose-pink has changed to white and the large throat blotch to a fine shade of lilac-blue. 5c ea. 10 for 35c. 100 for \$2.75.



A VIEW OF ONE OF OUR FIELDS OF GLADIOLI.

CREAM CUPS (Pl. 72 days). A pure soft cream-white. Throat delicate light canary-yellow. Many large florets open at a time. Wonderful florists' variety. 10c ea. 10 for 60c. 100 for \$5.00.

CRINKLES (Ruf. 92 days). A beautiful deep peachblossom-pink. Intensely ruffled. Always a prize winner, and one of the most outstanding ruffled varieties. 15c ea. 10 for 90c. 100 for \$6.75.

DAINTY LILY (Pl. 88 days). Soft flesh-pink tinted deeper on outer portion of all petals. Throat in lower portion rich soft canary or lemon-yellow, toning out to a very delicate blushed cream-pink. 15c ea. 10 for 90c. 100 for \$6.75.

DARLING O'MINE (Pl. 81 days). Delicate salmon-pink, deepening toward ends of petals. Lower petals have large throat blotches of deep red in center, lightening to a glowing orange-red. 20c ea. 10 for \$1.20. 100 for \$7.50.

DELICACY (Pl. 79 days). Delicate pink, with white throat softly blended with pink. A fine florists' flower. 5c ea. 10 for 35c. 100 for \$2.75.

DEW OF HEAVEN (Pl. 96 days). Rich deep rose-pink, with a Tyrian rose tone. Throat has a beautiful Tyrian rose red blotch, with fine central bars of white dividing same. 10c ea. 10 for 60c. 100 for \$5.00.

DIONNE (Pl. 1935). Intense vermilion overlaying a deeper salmon ground. Very large canary-yellow throat. Many large florets open. A choice new Quartinianus Hybrid. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

DR. GEO. W. CRILE (Pl. 86 days). Six to eight florets open. Beautiful lavender-rose-pink with finely feathered rose-pink throat. Narrow white thread line down center of each petal. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

DR. L. H. BAILEY (Ruf. 72 days). Rich, velvety Tyrian rose with upper portion of throat lighter, and deeper velvety-red blotches on lower petals. 10c ea. 10 for 60c. 100 for \$5.00.

DR. NELSON SHOOK (Ruf. 78 days). A giant in plant and flower. Deep Tyrian rose. Very outstanding and a consistent prize winner. 25c ea. 10 for \$1.50. 100 for \$9.00.

E. C. VICK (Ruf. 75 days). A medium dark rose-red, with neatly feathered darker red on lower throat petals. Showy and attractive. 25c ea. 10 for \$1.50. 100 for \$9.00.

EIGHTH WONDER (Pl. 89 days) (Quartinianus Hybrid). Deep, smoky old rose with a lighter undertone. Lower petals delicately mottled and flaked with central lines of red. Many large blooms open. 10c ea. 10 for 60c. 100 for \$5.00.

E. J. SHAYLOR (Ruf. 71 days). Beautiful, deep rose-pink. Winner of many awards. 5c ea. 10 for 35c. 100 for \$2.75.

ELKHART (Pl. 83 days). Violet-purple, deeper throat blotch, an exceedingly fine variety. Very rich in color. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

Kunderd *Gladioli*

EMBERS (Ruf. 60 days). Rich, orange-vermilion, with deep orange-red throat, beautifully blended with the ground color. A very pretty bar of subdued white extends beyond the throat blotches toward the lower petal tips. **35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.**

EMBLEM (Pl. 77 days). Rich cherry-red with a very remarkable throat coloring running over all petals. Velvety ruby-red blotch on lower petals with a quarter-inch border of dark, deep red, again bordered by soft yellow striped with red. **15c ea. 10 for 90c. 100 for \$6.75.**

ENIGMA (Pl. 77 days). Red with yellow throat. Entire flower intensely stippled and striped white giving the flower a grayish effect. All the name implies. **5c ea. 10 for 35c. 100 for \$2.75.**

ESTELLA (Pl. 75 days). One of the largest gladioli. Fine, deep salmon-rose with large creamy-white throat blotch which is stippled rose. **8c ea. 10 for 50c. 100 for \$3.75.**



Mayor Geo. H. Freyermuth is shown receiving a basket of the new gladiolus "SOUTH BEND," originated by A. E. Kunderd Inc., from Myron D. Puterbaugh representing the Chamber of Commerce at the National Gladiolus Show, South Bend, Indiana, August, 1935.

EXCELLENCE (Pl. 69 days). Deep orange-vermilion, self-color in effect, with faint throat markings of slightly deeper shade. **8c ea. 10 for 50c. 100 for \$3.75.**

FAIREST PEARL (Pl. 103 days). A beautiful white of a delicate creamy tint with faintest soft yellow on lower petals. No other marking. Splendid substance, perfect placement, tall plant. **25c ea. 10 for \$1.50. 100 for \$9.00.**

FAIREST WHITE (Pl. 79 days). Purest white, softest pink throat lines. **5c ea. 10 for 35c. 100 for \$2.75.**

FAVORITE (Ruf. 83 days). Beautiful orange-salmon, deeper in throat. Tall, strong, vigorous plant with many large, finely ruffled flowers open at a time. **10c ea. 10 for 60c. 100 for \$5.00.**

FERN KYLE (Ruf. 77 days). A large ruffled flower of creamy-white color. Vigorous grower. Good commercial variety. **10c ea. 10 for 60c. 100 for \$5.00.**

FIRE GLOW (Pl. 72 days). A most intense, vivid, glowing scarlet with white central bars on lower petals. Exceedingly brilliant and showy. **10c ea. 10 for 60c. 100 for \$5.00.**

FLAMING VALE (Pl. 74 days). Very tall, long spikes, with large, deep, cardinal-red flowers. Throat a little deeper. **5c ea. 10 for 35c. 100 for \$2.75.**

STAND SUPREME

FLORENCE WINTER (Ruf. 79 days). Large ruffled white with purplish-red feathered throat. **20c ea. 10 for \$1.20. 100 for \$7.50.**

FULD'S FAVORITE (Pl. 102 days). Delicate light lavender-rose; deeper rose colored throat laid on a ground color of delicate cream. **5c ea. 10 for 35c. 100 for \$2.75.**



Kunderd Gladioli used in a very attractive table setting.

GAIETY (Pl. 75 days). Bright salmon-pink, conspicuously flaked deep salmon-red. White blotches on lower petals are stippled red. **5c ea. 10 for 35c. 100 for \$2.75.**

GEORGE ADE (Pl. Up. 79 days). Vivid red with six or more good size flowers open at a time. This new type of upright flowering gladioli is going to attract a great deal of attention. This variety is as striking as a "Torch of Fire". **25c ea. 10 for \$1.50. 100 for \$9.00.**

GLENN BANKS (Pl. 98 days). Dark red-purple; throat deeper velvety rose-red, extending almost to end of petals. Center has darker red narrow median lines. **15c ea. 10 for 90c. 100 for \$6.75.**

GLORIOUS LAVENDER (Pr. Grand 1935). Fine strong plant with a good number of blooms open at a time. Color, a magnificent deep lavender-pink with a canary-yellow throat. All that its name implies, "GLORIOUS LAVENDER". **\$1.00 ea. 3 for \$2.50. 10 for \$7.50. 100 for \$35.00.**

GLORIOUS MARY (Pl. 61 days). Intense deep purple-red, inner portion of lower petals deeper. **10c ea. 10 for 60c. 100 for \$5.00.**

GOLD BUG (Ruf. Pr. 72 days). Beautiful, deep golden buttercup yellow. Grows tall with spikes which are usually bent, giving it a very attractive appearance. Wonderful for floral work. **20c ea. 10 for \$1.20. 100 for \$7.50.**

GOLDEN BROWN (Pl. 72 days). Deep mahogany-red on outer portion, with a pure brown marking in the throat. A golden-brown suggesting its name. **10c ea. 10 for 60c. 100 for \$5.00.**

GOLDEN FRILLS (Pr. 66 days). Large, open, intensely ruffled flowers of deep rich daffodil-yellow, with rose-red lines on lower petals. A consistent prize-winner. **5c ea. 10 for 35c. 100 for \$2.75.**

GOLDEN FRINGE (Pl. 88 days). Tall and vigorous plant with large flowers. Soft orange on upper petals, lower petals orange-red in throat and outer portions blending to a lighter orange-red. All lower petals delicately bordered with a narrow golden-yellow fringe. **5c ea. 10 for 35c. 100 for \$2.75.**

GOLDEN GLORY (Ruf. 79 days). A yellow ruffled variety with a greenish cast and a beautiful red throat blotch. **8c ea. 10 for 50c. 100 for \$3.75.**

GOLDEN LIGHT (Pr. 71 days). Fine handsome spike with large flowers. Soft deep sulphur-yellow upper petals. Lower petals a very rich deeper yellow. Both colors perfectly blended. A first class florist's variety. **10c ea. 10 for 60c. 100 for \$5.00.**

GOLDEN ROSE (Pl. 88 days). Delicate old rose color, flaked deeper rose on outer portion. Throat beautifully feathered pink on a deep canary-yellow base, with deeper yellow median lines extending almost to ends of lower petals. 15c ea. 10 for 90c. 100 for \$6.75.

GOLDEN SLIPPERS (Ruf. 53 days). Upper portion shrimp-pink; lower petals same, with throat markings of light yellow, beautifully feathered with narrow lines of violet-rose-pink. 10c ea. 10 for 60c. 100 for \$5.00.



Colored floret and spike

JOANNA HILL

GOLDEN SNAPDRAGON (Snap. Ruf. 66 days). Refined creamy-white. Lower central petals rich canary-yellow, are gracefully curved. Intense ruffling. 10c ea. 10 for 60c. 100 for \$5.00.

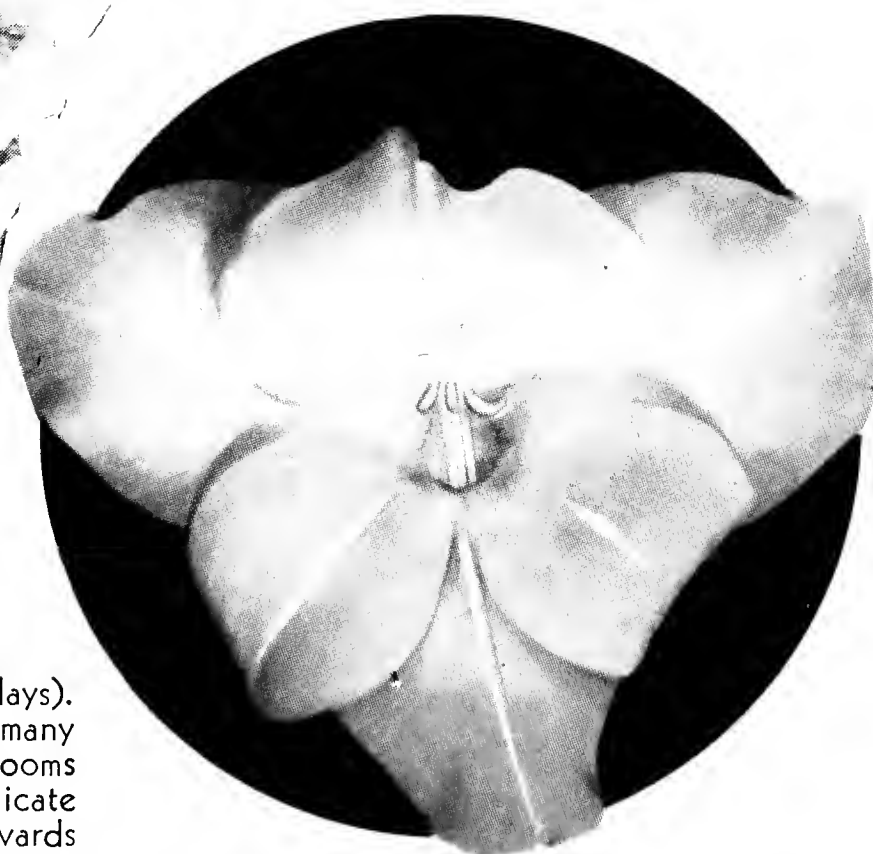
GORDON L. PIRIE (Pl. 72 days). Magnificent large flower of a pure, glowing, self-red. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

GOSHEN (Pl. 83 days). Medium deep silvery-rose-pink with large, showy rose-red blotches. A fine Pendleton seedling. 5c ea. 10 for 35c. 100 for \$2.75.

GOV. PINCHOT (Pl. 55 days). Deep rose-pink, deeper on lower petals with still deeper rose-red central lines extending half way out on the lower petals. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

GRAF ZEPPELIN (Pl. 73 days). Fine delicate lavender-pink, deeper towards outer ends of petals. Very dainty cream throat stippled with rose blending perfectly with rest of flower. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

GRAND GLORY (Pl. 79 days). Massive flowers of golden-orange with a beautiful yellow throat, both colors perfectly blended together. Magnificent. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.



GRAF ZEPPELIN (Pl. 73 days). Extra tall stately plant with many large widely expanded blooms open at a time. Fine delicate lavender-pink, deeper towards outer ends of petals. Very dainty cream throat stippled with rose blending perfectly with the rest of flower. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.



JOANNA HILL (Ruf. 78 days). Strong vigorous plant with large flowers true to the ruffled type. Color a most pleasing deep peach blossom-pink. A fine narrow central creamy-white bar or feather extends down the center of each petal into the base of the throat. A narrow white line borders all six petals with delightful broad waves, not ruffles giving this flower an elegant form. Show and garden variety. Beautiful. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

Colored floret and spike

J. F. ROSENFELD



GRAPHIC (Pl. 67 days). Deep lavender-violet. Blotches on lower petals a fine deep purple. Very outstanding. Excellent florist's variety. 5c ea. 10 for 35c. 100 for \$2.75.

HEART'S EASE (Pl. 1935). Tall strong plant, large flowers, deep lavender-purple with deeper throat. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

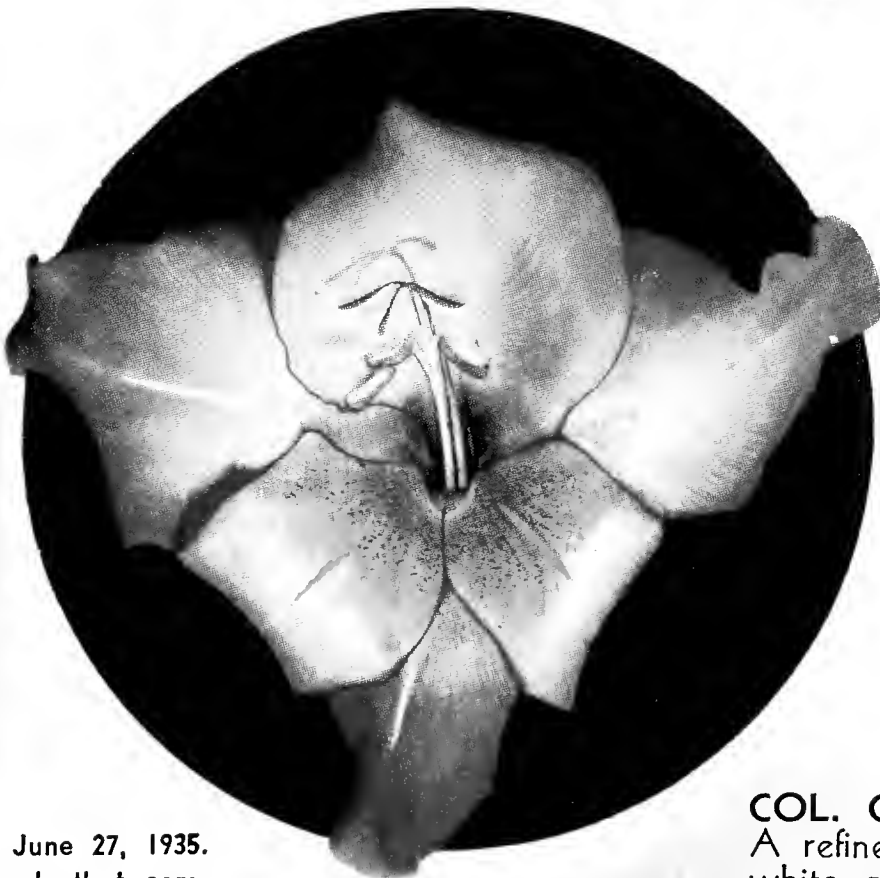
H. H. GOLDSTEIN (Pl. 75 days). Soft old rose, with a tint of blue; lightly flaked rose-red. The deep rose-purple blue, orchid-like blotches on lower petals are edged with creamy-blue. 25c ea. 10 for \$1.50. 100 for \$9.00.

H. H. GROFF (Pl. 67 days). Magnificent pure deep self-salmon-red color; throat beautifully feathered lavender-white, with a bluish cast over all. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

HIGHLAND LADDIE (Pl. 85 days). Large, massive, beautiful pink upper throat blended to almost white, lower throat deeper pink. Very fine in every way. 5c ea. 10 for 35c. 100 for \$2.75.

HOOSIER PEARL (Pr. 69 days). Soft creamy-pink, outer edges of petals deeper pink, lower throat creamy-yellow. 5c ea. 10 for 35c. 100 for \$2.75.

HUGO ECKENER (Pl. 88 days). Bright rose-red, a little lighter in upper portion of throat, lower portion of throat deeper rose-red down center of petals, with full width of petals a fiery orange-vermilion. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.



J. F. ROSENFELD (Pl. 70 days). Tall graceful plant with six to eight large, widely expanded flowers open at a time. A blushed cream, with a canary-yellow throat. Buds show a beautiful blending of soft yellow and flesh. A gladiolus you will really enjoy. Excellent for cut flowers. 20c ea. 10 for \$1.20. 100 for \$7.50.

June 27, 1935.

"I have never gotten bulbs from anybody that compared with yours, and this is not flattery, but the plain truth. I have bought from many different growers, some of the largest in the country, and found them all inferior to yours."

JOS. D. GORMAN, R. 2, Box 390E, Fresno, Calif.

COL. CHAS. LINDBERGH (Pl. 76 days). A refined rose with fine lavender tint on a white ground. Lower petals covered two-thirds with soft pastel creamy-yellow. Very finely and beautifully stippled a fine cream extending beyond the blotches. High class in every way. Very distinctive. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

PLANT a Few KUNDERD GLADIOLI

HUMMER (Ruf. 76 days). Dark velvety red, outer edges all petals flaked deeper, brighter red on lower petals. Narrow pure white central line on lower petals gives striking appearance. 15c ea. 10 for 90c. 100 for \$6.75.

HYPERION (Lac. 60 days). Deep orange; lower petals deeper orange. Entire flower bordered daintily with narrow line of clear yellow. Back of flower stippled and beautifully penciled orange-yellow. 5c ea. 10 for 35c. 100 for \$2.75.

IMMENSITY (Pl. 92 days). Tall, strong plant. Many very large bright salmon-orange flowers open at a time. A consistent prize-winner. 8c ea. 10 for 50c. 100 for \$3.75.

INDIANAPOLIS (Ruf. 80 days). Very tall, fine deep violet; deeper throat. Slight white median lines. 15c ea. 10 for 90c. 100 for \$6.75.

INTENSITY (Pl. 92 days). Rich, deep, bright red, darker toward outer portion, with deep red feathered median line on lower petals. Strongly ruffled. 15c ea. 10 for 90c. 100 for \$6.75.

INTERLUDE (Lac. 69 days). Light yellow, deeper yellow on lower petals; five or more open at a time. 5c ea. 10 for 35c. 100 for \$2.75.

IRENE RICH (Pl. 71 days). Tall, stately, elegant plant, many large flowers open at a time. Deep salmon-pink, lightening towards the throat which is a pure self-soft-yellow. All six petals beautifully recurved or curled back. The back of the flowers are wonderfully formed. Unexcelled in grace, beauty, form and color. \$1.00 ea. 3 for \$2.50. 10 for \$7.50. 100 for \$35.00.

IROQUOIS (Pl. 70 days). Deep, dark ruby-red; throat almost black, dahlia-red. Entire flower over back and face has a very glowing velvety sheen. 10c ea. 10 for 60c. 100 for \$5.00.

JAMES M. SHELDON (Pl. 78 days). Velvety scarlet; fine narrow gold bar half way down lower petals large throat blotches, delicately stippled red and yellow. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

JAP (Pr. 67 days). Grandiflora type. A very refined flower of pure self-lemon-yellow. Grows tall, excels as a cut flower. 5c ea. 10 for 35c. 100 for \$2.75.

J. F. ROSENFELD (Pl. 70 days). A blushed cream; with a canary-yellow throat. Excellent for cut flowers. 20c ea. 10 for \$1.20. 100 for \$7.50.

J. HORACE McFARLAND (Pl. 88 days). Approaches the color of a golden Ophelia rose. Lower petals pure, deep golden-yellow; some petals occasionally orange-red. 20c ea. 10 for \$1.20. 100 for \$7.50.

J. J. MITCHELL (Pl. 80 days). Large blooms of fine salmon-rose-pink, with finely blotched red throat. 5c ea. 10 for 35c. 100 for \$2.75.

JOANNA HILL (Ruf. 78 days). A most pleasing deep peach blossom-pink, with deeper large pink throat and fine narrow, creamy-white central bar or feather extending into the base of the throat; beautifully feathered white on either side near base of petals. A narrow white line borders all petals. Broad waves, not ruffles, on all petals. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

JOHN T. McCUTCHEON (Pl. 73 days). A light red, with beautiful deeper red throat blotch. 8c ea. 10 for 50c. 100 for \$3.75.

JOHN T. PIRIE (Pl. 87 days). A distinctly different colored variety of mahogany-brown, with remarkable yellow bordered dark mahogany-brown throat. 10c ea. 10 for 60c. 100 for \$5.00.

KASSON (Ruf. 73 days). Lavender-rose-pink, with deeper rose-pink throat. Finely ruffled. 8c ea. 10 for 50c. 100 for \$3.75.

KING OF ORANGES (Pr. 79 days). A large and showy primulinus variety of a rich orange-saffron color. Winner of many awards. An excellent florists' variety. 8c ea. 10 for 50c. 100 for \$3.75.

KUNDERDII GLORY (Ruf. 77 days). Beautiful, creamy aprico. with light tint of pink, and fine markings of red on lower petals. 5c ea. 10 for 35c. 100 for \$2.75.

KUNDERD'S APPLE BLOSSOM (Ruf. 77 days). Apple-blossom color with violet-rose throat blotches. Tall, fine plant and spike. Very refined and beautiful. 8c ea. 10 for 50c. 100 for \$3.75.

KUNDERD'S WILD ROSE (Ruf. 83 days). Color beautiful wild rose with lavender tint. Throat deeper lavender. 8c ea. 10 for 50c. 100 for \$3.75.

KUNDERD'S YELLOW FAVORITE (Pl. 74 days). Rich, deep, yellowish-fawn on back of petals. Entire face of flower deep yellow, deeper on lower petals. Throat finely feathered and penciled soft red. 5c ea. 10 for 35c. 100 for \$2.75.

KUNDERD'S YELLOW WONDER (Pl. 72 days). Almost buttercup-yellow, slightly deeper in throat, without the least marking. Winner of many awards. 10c ea. 10 for 60c. 100 for \$5.00.

LACINATUS (Lac. 69 days). The fore-runner of another new Kunderd race of gladioli. Rose pink and under good culture will produce large blooms. Fine for decorative purposes. 5c ea. 10 for 35c. 100 for \$2.75.



JUST A FEW OF THE USES FOR KUNDERD GLADIOLI

Each Week for Succession of Bloom

LAUGHTER (Pl. 66 days). A fine tone of flesh, with soft tints of blush-yellow in throat and fine rosy-purple median lines, beautifully feathered at either edge. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

LADY LAVENDER (Pl. 66 days). Exceptionally fine lavender, deepening toward the ends; throat lighter; rose-lavender on lower petals, narrow white central bar on all petals. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

LAVENDER AMERICA (Pl. 68 days). Solid lavender color. A dependable prize winner. 5c ea. 10 for 35c. 100 for \$2.75.

LAVENDER PRIDE (Ruf. 79 days). Deep, lavender-rose color, with a beautiful throat of purplish-lavender-rose. 8c ea. 10 for 50c. 100 for \$3.75.

LAVENDER ROSE (Pl. 84 days). Pure beautiful blush of lavender, central narrow bars on petals softest daffodil yellow; lower petals have beautiful delicate yellow blotch, feathered rose-pink at edges. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

LEWIS E. GARY (Pl. 78 days). Unopened buds have a golden flesh tinted color, but open flowers are of a very beautiful, soft, blush tinted cream, with lower throat of purest canary-yellow. \$1.00 ea. 3 for \$2.50. 10 for \$7.50. 100 for \$35.00.

LILAC GLORY (Ruf. 84 days). Soft lilac-rose-pink. Beautiful, deeper lilac-rose and pink throat. 5c ea. 10 for 35c. 100 for \$2.75.

LILITH (Ruf. 79 days). Orange-salmon; deeper orange-red feather in throat; heavily ruffled with four or five flowers open. 8c ea. 10 for 50c. 100 for \$3.75.

LILY OF GOLD (Ruf. 66 days). A rich canary-yellow, a little deeper on lower petals. Upper center petal extremely large and upright. 25c ea. 10 for \$1.50. 100 for \$9.00.

LITTLE RED STAR (Pl. 49 days). Small, gracefully placed upright flowers of fiery deep scarlet self-color. A little darker in throat. Stigma and anthers also upright, giving very torch-like and pretty appearance. 5c ea. 10 for 35c. 100 for \$2.75.

LOELLA (Pl. 89 days). A fine smoky old rose, flaked deep smoky blue. Throat same color but bordered with a neat band of white; very outstanding in this color class. 5c ea. 10 for 35c. 100 for \$2.75.

LOHENGRIN (Pl. 79 days). Finest deep flesh-pink, with beautiful light rose feathered blotch in throat. 20c ea. 10 for \$1.20. 100 for \$7.50.

LOUIS F. SWIFT (Pl. 83 days). A magnificent gladiolus of a most beautiful shade of rose-pink, faintly tinted lavender and feathered deeper rose-pink. Throat rich canary-yellow blending wonderfully making this an unusual and striking variety. Large flowers and spike. A real exhibition gladiolus. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.



A Decorative Basket of Kunderd Gladioli

LULLABY (Pr. 66 days). Deep lemon-yellow with a border of orange-red on ends of all petals. Throat deeper yellow than upper petals. 10c ea. 10 for 60c. 100 for \$5.00.

LUSTRE (Pl. 87 days). Tall, large flowered orange-vermilion. Grand and beautiful. 5c ea. 10 for 35c. 100 for \$2.75.

MAGIC (Pl. 67 days). White, flushed-lavender, with large rich purple throat blotches. Tall, many medium size florets open. Winner of many awards. 5c ea. 10 for 35c. 100 for \$2.75.

MAHOGANY KING (Pl. 98 days). Coppery-red with bluish cast over all, ends of petals a little brighter red. Large pure white throat blotch, rest of flower heavily flaked darker. 15c ea. 10 for 90c. 100 for \$6.75.

MARIGOLD (Pr. 80 days). Grandiflora type. A lightly ruffled giant Primulinus, of most beautiful deep canary-yellow; lower petals deeper with slight pencilings. 5c ea. 10 for 35c. 100 for \$2.75.

MARIE KUNDERD (Ruf. 69 days). A very early pure white, with an almost invisible soft pink line in center of lower petals. 15c ea. 10 for 90c. 100 for \$6.75.

MARSHAL FOCH (Ruf. 84 days). Giant show flower, with many florets open at a time. Almost self color of finest salmon-pink with a salmon-red throat. 10c ea. 10 for 60c. 100 for \$5.00.

MARY ANN (Pl. 61 days). An artistic cutflower of delicate fairest blush-white with many closely but perfectly placed flowers open at a time. 10c ea. 10 for 60c. 100 for \$5.00.

MARY CARMICHAEL (Pl. 76 days). Deep flesh-pink over all petals, tinted faintest lavender-rose-pink. A delicate soft creamy-yellow, blends through inner portion of lower petals. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

MARY JANE (Pl. 81 days). A constant prize winning variety. Beautiful silvery-pink with light lavender sheen. Delicate, clear throat. Many large, perfectly placed flowers open at a time. 10c ea. 10 for 60c. 100 for \$5.00.

MARY PICKFORD (Pl. 70 days). A most delicate creamy-white. Throat finest soft sulphur-yellow. Stem and calix also white. 8c ea. 10 for 50c. 100 for \$3.75.

MIKAIL (Pl. 77 days). Beautiful violet-rose-pink flaked fine rose-red. Wonderful pansy-like throat of intense velvety dark red. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.



A Floor Vase of Kunderd Gladioli

April 17, 1935.

"As you say, it is really a pleasure to plant Kunderd Gladioli and when my friends enthuse over them as much as I do and you hear them talk about the beautiful bouquet of glads every time we meet, I think my best bet is to place the above order with you and be prepared when they come to see me this summer."

Sincerely,

Raymond S. Hood,
565 E. Easton Rd.,
Willow Grove, Pa.

KUNDERD'S FAMOUS MIXTURES

AN ENDLESS ARRAY of GORGEOUS COLORS
GLADIOLI for the THRIFTY!

GLORY MIXTURE

Kunderd's Glory Mixture is generally acknowledged as the leader among mixtures. It contains a very well balanced assortment of the choicest of the large flowering, plain and ruffled petalled types of gladioli. Every color and hue is blended together to make as nearly as possible the perfect mixture. Shipped prepaid.

10 bulbs 50c.
100 bulbs \$3.00 25 bulbs \$ 1.00.
1000 bulbs \$22.00.

A Word About Our Mixtures

Do not confuse these mixtures with those that are made up specially for orders from overstocked named varieties. Ours are all grown in mixture form in the fields. Each year we add many new kinds so the mixtures are constantly being improved. Being field grown mixtures, we, of course, cannot pick out certain colors. There are thousands of varieties being grown in these mixtures and they present a very lovely picture with their exquisite blending of colors. Everyone who visits our farms at blooming time and sees these fields of mixtures is impressed with the beauty and superb blending of colors.

50 bulbs at half
the 100 rate.
500 bulbs at half
the 1000 rate.

WONDER MIXTURE

This is by far the best mixture ever offered to the public by any grower. It contains an excellent assortment of colors of the large flowered, ruffled and plain petalled types. You will also find a number of the larger and better Grandiflora Primulinus. The Wonder Mixture has many of the newer introductions in it which makes it ever so much more attractive. Shipped prepaid.

10 bulbs 60c.
100 bulbs \$3.75 25 bulbs \$ 1.25.
1000 bulbs \$27.00.

ORCHID MIXTURE

This name has been given to our most highly improved mixture of the grandiflora primulinus type. This name was inspired because of the butterfly or orchid resemblance. The Orchid Mixture comes primarily in yellows, orange, saffron, copper, and the delicate pastel shades, in a wider range of colors than in any other Primulinus Strains. This type of gladioli lend themselves very graciously to the more delicate floral arrangements. Shipped prepaid.

10 bulbs 50c.
100 bulbs \$3.00. 25 bulbs \$ 1.00.
1000 bulbs \$20.00.

BABY GLAD MIXTURE

This mixture contains only the small type gladiolus. There are both the upright kinds that is, those whose blooms are upright as in the upright lilies; and the laciniated kinds, those whose petals are laciniated or cut edged. The most of them are small in size, but will prove beautiful, interesting, and valuable for dainty floral pieces and charming flowers for rockeries, borders, etc. If you are interested in gladioli that are really different you should by all means order some of these. Shipped prepaid.

10 bulbs 50c.
100 bulbs \$3.00. 25 bulbs \$ 1.00.
1000 bulbs \$20.00.

EVERY COLOR
IMAGINABLE

A. E. KUNDERD INC.
GOSHEN, INDIANA, U. S. A.

THOUSANDS
of VARIETIES

KUNDERD QUALITY *is Your Guarantee*



ARTISTIC TABLE ARRANGEMENT

MISS BLOOMINGTON (Pl. 67 days). Six to eight large perfectly placed, rich lemon-yellow blooms open at a time. Excellent for either forcing or outdoor growing. 5c ea. 10 for 35c. 100 for \$2.75.

MISS MUSKEGON (Pl. 79 days). A rich, begonia-rose, sometimes flaked deeper. Darker red tone toward base of lower petal, with beautifully feathered bluish median line, extending half the length of lower three petals. 5c ea. 10 for 35c. 100 for \$2.75.

MISS U. S. A. (Pl. 77 days). Daintiest blush-white. 5c ea. 10 for 35c. 100 for \$2.75.

MODERN BEAUTY (Pl. 82 days). Very beautiful light lavender. Throat soft creamy-white. 15c ea. 10 for 90c. 100 for \$6.75.

MODESTY (Pl. 88 days). Six or more large flowers open at a time. Color is fine, light rose-pink, with a large, deep red-rose throat blotch. 5c ea. 10 for 35c. 100 for \$2.75.

MORAVIAN (Ruf. 71 days). A wonderful shade of lavender. Throat soft creamy-yellow overlaid with fine veins and tracings of purplish-red. Forces admirably and is a money-maker for the florist. 5c ea. 10 for 35c. 100 for \$2.75.

MRS. ARTHUR MEEKER (Pl. 83 days). Exceptionally fine, similar in color to a rich, deep "American Beauty" rose. 8c ea. 10 for 50c. 100 for \$3.75.

MRS. CALVIN COOLIDGE (Pr. 66 days). Deep flesh or salmon-pink, with lower petals being a soft creamy-yellow tint. 10c ea. 10 for 60c. 100 for \$5.00.

MRS. CHAS. A. STEVENS (Pl. 72 days). Very fine shade of flaked rich deep rhodamine-purple. Throat stippled a fine purple on a subdued white ground. Many open. A most beautiful variety. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

MRS. DR. BEVAN (Ruf. 76 days). Upper petals and ends of lower petals purest white, with faintest tint of cream. Lower petals almost covered with blotches of deep golden-cream, with only a very narrow central thread line of softest rose-pink half the length of the petal. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

MRS. DR. NORTON (Pl. 78 days). Finest cream and pink. 8c ea. 10 for 50c. 100 for \$3.75.

MRS. E. A. HAMILL (Pl. 77 days). A perfect yellow all over entire flower unmarred by any shade or marking. 10c ea. 10 for 60c. 100 for \$5.00.

MRS. E. B. WHITCOMB (Pl. 76 days). Deep apricot-buff. Central feathered lines on lower petals. 25c ea. 10 for \$1.50. 100 for \$9.00.

MRS. FRANK PENDLETON (Pl. 76 days). A grand variety. Bright rose-pink on a pure white ground, with a giant blotch of richest carmine-red on lower petals. Awarded highest honors. 5c ea. 10 for 35c. 100 for \$2.75.

MRS. GEO. W. HAY (Pl. 76 days). A florist's or gardener's favorite. A beautiful self lavender-rose, a little deeper in upper portion of throat; lower petals have a beautiful narrow feather of delicate soft rose-red. \$1.00 ea. 3 for \$2.50. 10 for \$7.50. 100 for \$35.00.

MRS. GEO. W. MOULTON (Pl. 73 days). A violet-red or cerise. 5c ea. 10 for 35c. 100 for \$2.75.

MRS. JOHN T. PIRIE (Pl. 76 days). Upper side petals cream, blushed daintily at edges. Central upper petal faintly blushed delicate lavender, with faint lavender thread line on outer edges, blending inward. Lower petals richest soft canary-yellow on inner portion, taking on the color of upper petals toward ends. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

MRS. O. W. DYNES (Ruf. 77 days). Soft canary-yellow on upper petals; lower petals deeper with narrow pink central thread lines. Intensely ruffled. 20c ea. 10 for \$1.20. 100 for \$7.50.

MRS. PAUL DIEBALL (Pl. 85 days). Glowing deep salmon-pink. Lower throat deeper salmon. Tall grower with many flowers open at a time. 15c ea. 10 for 90c. 100 for \$6.75.

MRS. WALTER LYTON (Pl. 74 days). Glowing pure deep salmon; throat on lower petals purest delicate creamy-white, faintly penciled toward base. 15c ea. 10 for 90c. 100 for \$6.75.

NORTHERN LIGHT (Pl. 97 days). Lower petals and ends of upper a fine Tyrian-rose. Upper throat almost white, lower throat a little darker than dark portion of petals. Really a wonderful florists' variety. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

OPAL FRINGE (Pl. 85 days). Deep orange-salmon, with very dark, velvety maroon-red blotches with a yellow central line on lower petals. 25c ea. 10 for \$1.50. 100 for \$9.00.

OPHELIA (Ruf. 75 days). A splendid florist's flower of pure deep rose-pink, lighter in upper throat, shading deeper toward outer edges of petals. Lower portion of flower has a wide feathered bar of deep velvety rose-red. Opening buds vie with opening rose buds. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

ORAN (Ruf. 80 days). Light lavender with rose and white penciling in throat. 8c ea. 10 for 50c. 100 for \$3.75.



KUNDERD BULBS PRODUCE

Glorify Your Garden with KUNDERD GLADIOLI

ORANGE FIRES (Ruf. 79 days). Beautiful orange-red, with throat blotches of deep purplish-red, and white central lines extending well toward the end of the petals. **15c ea. 10 90c. 100 for \$6.75.**

ORCHIDIAN (Pl. 66 days). Entire lower petals velvety claret-red, edges beautifully bordered same color as upper petals, which are deep violet-pink. **20c ea. 10 for \$1.20. 100 for \$7.50.**

PAL O'MINE (Pl. 75 days). Deep purple-rose, flaked dark purple on upper petals, deeper at edges; upper portion of throat much lighter. Lower petals entirely covered deep velvety red-purple, deepening then lightening toward base of throat. A clear, narrow, golden-yellow line extends around all lower petals. **15c ea. 10 for 90c. 100 for \$6.75.**

PANTHEON (Pl. 73 days). A large waxy white; lower petals beautifully penciled and feathered purplish-red. **5c ea. 10 for 35c. 100 for \$2.75.**

PARAMOUNT (Pl. 82 days). A wonderful blending of pink and cream. Exceedingly choice, and a consistent prize winner. Excellent for floral use. **8c ea. 10 for 50c. 100 for \$3.75.**

PATRICIA CARTER (Pr. 71 days). Primulinus Grandiflora. Large bulbs average three and four spikes. Beautiful tone of softest, light, shrimp-pink. No markings. **5c ea. 10 for 35c. 100 for \$2.75.**

PAULINE FREDERICK (Ruf. 82 days). Large, strong plant. Five and more very large flowers open at a time. A delightful soft canary or richest lemon color, only a little deeper on lower petals in the throat. **50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.**

PAULINE KUNDERD (Pl. 87 days). Pure rose-pink of a most fresh and delightful tone, with throat of finest cream in perfectly harmonious blending with the pink. Very choice. **35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.**

P. D. BARNHART (Pl. 84 days). Upper petals very light old rose-pink, lower deeper pink with beautiful central feather tipped white. **15c ea. 10 for 90c. 100 for \$6.75.**

PEACH BLUSHES (Pl. 88 days). Entire flower beautiful peach blossom. Upper throat a little lighter. Lower petals have fine rose-red blotches of pretty form and well blended with main color. All petals have a blushed lighter border making a beautiful effect. **15c ea. 10 for 90c. 100 for \$6.75.**

PEACH BUD (Pl. 77 days). Clear, deep, rose-pink; throat lighter in upper portion, with magnificent blotch of richest rose-red on lower petals. **20c ea. 10 for \$1.20. 100 for \$7.50.**

PEACOCK (Pl. 82 days). Rose-pink with large showy blotches in five color tones, besides the ground color. Upper petals show the "eyes" clear across the petals near the outer ends. **20c ea. 10 for \$1.20. 100 for \$7.50.**



THE RUFFLED FLOWER

Nov. 26, 1934.

"I am pleased to state that I received a parcel of bulbs from you in 1930 and since then I have won every prize I entered for in the local horticultural and flower shows, the ruffled varieties being particularly attractive."

L. V. Mitchell,
Upper Lansdowne,
New South Wales,
Australia.

"I do want you to know how perfectly beautiful the Gladiolus bulbs are that I got from you. I have never seen more perfect blossoms."

Mrs. W. C. Jobs,
R. 1,
Monongahela,
Pa.



THE NEW LACINIATED TYPE

PEEP O'DAY (Ruf. 79 days). Tall, beautiful blushed-pink on white ground with a cerise feathered throat. **5c ea. 10 for 35c. 100 for \$2.75.**

PHILATELIA (Pl. 83 days). Large flowers on a large, strong vigorous plant. Color deep Tyrian-rose, upper portion of throat lighter. **20c ea. 10 for \$1.20. 100 for \$7.50.**

PHILIP BREITMEYER (Pl. 73 days). A very rich rose-pink, with a decided bluish cast over entire flower; throat has wide red median lines with paralleled thread lines of dark red on a whitish ground. **10c ea. 10 for 60c. 100 for \$5.00.**

PHYLLIS CLOETINGH (Pr. 64 days). Clearest salmon-pink; soft canary-cream throat with central bars of lighter yellow extending beyond throat. **8c ea. 10 for 50c. 100 for \$3.75.**

PIERIAN (Lac. 70 days). Upper petals soft canary-yellow, lower petals deeper with a very narrow thread line of pink-brown. Upper side petals very upright giving it a very attractive appearance. **5c ea. 10 for 35c. 100 for \$2.75.**

PINK CLOUD (Ruf. 77 days). Usually seven to nine soft rose-pink blossoms, with deeper rose throat, open at a time. Exceptionally fine variety for florists. **8c ea. 10 for 50c. 100 for \$3.75.**

PINK CLOVER (Pl. 94 days). Rose-pink, tinted slightly lavender and deeper on lower petals. Upper, inner throat blended from the edges to an almost white. **15c ea. 10 for 90c. 100 for \$6.75.**

PINK DELIGHT (Pl. 71 days). A lovely shade of soft, rich, rose-pink. Throat a delicate whitish cream, florets somewhat elongated and bell shaped, making it very unusual and distinct. Fine for florists. **15c ea. 10 for 90c. 100 for \$6.75.**

PINK FAVORITE (Pl. 102 days). A very beautiful rose-pink with deep rose-red median lines in throat. Six and more large showy blooms open at a time. **10c ea. 10 for 60c. 100 for \$5.00.**

PINK LILY (Ruf. 77 days). A magnificent ruffled rose-pink. **5c ea. 10 for 35c. 100 for \$2.75.**

PINK SATIN (Pl. 1935). Tall, stately plant with many large flowers open. Delicate shrimp or shell-pink, almost self. A little deeper on outer ends of petals. An exceedingly grand and striking flower. Extra fine for all purposes. **\$5.00 ea. 3 for \$12.00. 10 for \$36.00.**

PREDOMINATOR (Pl. 86 days). Extremely tall, very graceful with five or more large flowers open. Richest salmon-scarlet, with a wide feather of a beautiful velvety red on lower petals, with a narrow creamy white line extending from the red about 1/2 inch. A wonderful cut and garden variety. **20c ea. 10 for \$1.20. 100 for \$7.50.**

Make a Rainbow of Colors in Your Garden with KUNDERD GLADIOLI



MRS. E. B. WHITCOMB (Pl. 76 days). Deep apricot-buff. Central feather lines on lower petals. **25c ea. 10 for \$1.50. 100 for \$9.00**

PRIMROSE (Lac. 1935). Medium tall, slender and graceful plant. Flowers soft lemon-white, a little deeper on lower petals. Of miniature type, usually lacinated. **5c ea. 10 for 35c. 100 for \$2.75.**

PRINCE OF DARKNESS (Pl. 71 days). Deep rich violet self, darker on lower petals, the center inner portion being a perfect pure bright deep red. A small narrow pure white line extends part way out from the red. Here is a first class new violet. Very much larger and finer than Baron J. Hulot. **25c ea. 10 for \$1.50. 100 for \$9.00.**

PROF. C. S. SARGENT (Pl. 85 days). Large flowers of a clean white color, slightly flushed-pink. **20c ea. 10 for \$1.20. 100 for \$7.50.**

PROF. E. H. WILSON (Pl. 113 days). Quartinianus Hybrid. An immense show flower of rich, pure orange-red, with narrow central bar of deep, dark red terminating in creamy-white on lower petals. An outstanding and prize winning variety. **15c ea. 10 for 90c. 100 for \$6.75.**

PURPLE BEAUTY (Pl. 97 days). A conspicuous, deep, purple-violet, with large throat blotches clear to base of flowers, bordered at outer portions a subdued white. **5c ea. 10 for 35c. 100 for \$2.75.**

PURPLE CHALLENGE (Pl. 83 days). Very large flowers of distinct, showy and deep red-purple. Grows tall. Very distinct and fine. **20c ea. 10 for \$1.20. 100 for \$7.50.**

PURPLE GLORY (Ruf. 79 days). Deepest velvety maroon-red, with almost black blotches appearing to be burned into petals. Winner of hundreds of awards. **8c ea. 10 for 50c. 100 for \$3.75.**

PURPLE PANSY (Pl. 73 days). Light violet with very rich violet throat with pansy-like markings. **8c ea. 10 for 50c. 100 for \$3.75.**

PURPLE QUEEN (Ruf. 73 days). Deep violet-purple with darker throat. Much desired for floral decorations, and a prize winner at all shows. **10 ea. 10 for 60c. 100 for \$5.00.**

PURPLE SPOT (Pl. 84 days). Large violet-red with very conspicuous dark blotches which are bordered with yellow. Showy. **5c ea. 10 for 35c. 100 for \$2.75.**

QUARTIN DILLON (Pl. 104 days). Very dark mahogany brown-red with large throat blotches of deep bluish-red, edged rose-red. Tall and many flowers open. **10c ea. 10 for 60c. 100 for \$5.00.**

RAJAH (Pl. 78 days). A giant dark red. A consistent prize winner. Very choice. **10c ea. 10 for 60c. 100 for \$5.00.**

RAYS O'GOLD (Ruf. 1935). Large, massive flowers, plenty open at a time, all perfectly placed and faced one way. Marvelous color blendings of softest blush, deepening towards the outer ends of all the petals. Throat a most delicate canary-yellow tone, no blotch. Lightly ruffled or wavy. In every way and for every purpose one of the most beautiful creations ever produced. **\$5.00 ea. 3 for \$12.00. 10 for \$36.00.**

RED CHARM (Pl. 80 days). Deep blood-red with velvety, dark or blackish-red throat blotches. **15c ea. 10 for 90c. 100 for \$6.75.**

RED CLOUD (Pl. 84 days). Bright red with a pretty white bar on three lower petals. Winner of many awards. **8c ea. 10 for 50c. 100 for \$3.75.**

RED COMMANDER (Pl. 99 days) Quartinianus Hybrid. Very large flowers of deep, rich red, faintly flaked deeper red on outer portions and throat. Central line of creamy-white on two lower petals. **5c ea. 10 for 35c. 100 for \$2.75.**

RED COPPER (Pl. 80 days). Smoky salmon heavily flaked rose and blue. Reddish blue throat blotch. **5c ea. 10 for 35c. 100 for \$2.75.**

RED EMPIRE (Pl. 95 days). Giant flower of deep cherry-red, deeper in throat. **10c ea. 10 for 60c. 100 for \$5.00.**

RED ENORMOUS (Pl. 90 days). Intense bright scarlet; deeper red on lower petals. Very late flowering. **35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.**

RED FIRE (Pl. 80 days). Entire flower of richest, pure self-colored bright red. Very striking and showy. Exceedingly large flowers. Winner of many awards. **8c ea. 10 for 50c. 100 for \$3.75.**

RED RIBBON (Pl. 84 days). Deep rhodamine-purple-red, with deeper red throat, the upper portion of which is much lighter than the main part of the petals. **5c ea. 10 for 35c. 100 for \$2.75.**

RED ROCK (Pl. 83 days). Strong, vigorous plant with large mammoth flowers. Color a self deep blood-red. Throat deeper. Almost black bar on central lower petals. Magnificent and showy. **15c ea. 10 for 90c. 100 for \$6.75.**

RED SPLENDOR (Ruf. 77 days). A decidedly brilliant scarlet, with lower petals a deeper, rich velvety red. **15c ea. 10 for 90c. 100 for \$6.75.**

REO (Pl. 80 days). Flowers large and of a distinct, deep dark ruby-red. Medium ruffled. **10c ea. 10 for 60c. 100 for \$5.00.**

MORAVIAN (Ruf. 71 days). A wonderful shade of lavender. Throat soft creamy-yellow overlaid with fine veins and tracings of purplish-red. Forces admirably and is a money-maker for the florist. **5c ea. 10 for 35c. 100 for \$2.75.**



You too can WIN PRIZES with

Kunderd
Gladioli

36

*Glorious
Gladioli*

for only

\$2

Have you ever gone into your garden early in the morning when the dew was still on the flowers and marveled at their rare beauty? If you have never done so, a real treat is in store for you—you will be thrilled with their exquisite beauty.

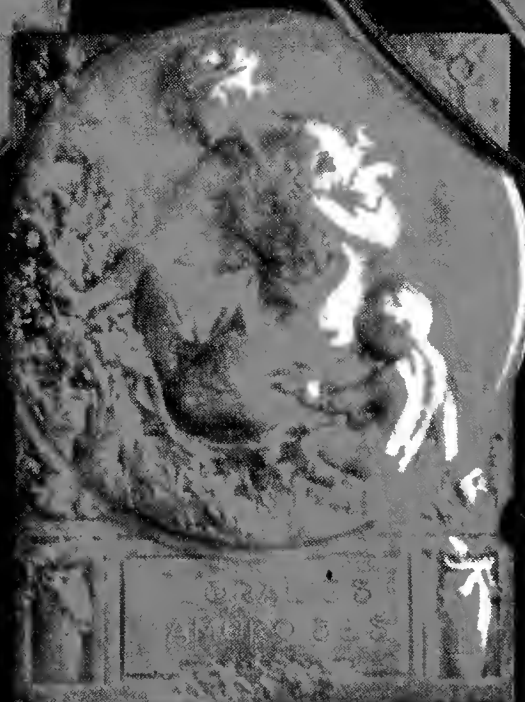
Do you realize a small investment of \$2.00 will bring you 36 Glorious Gladioli — all LARGE bulbs—each bulb a NAMED VARIETY — each one DIFFERENT and CORRECTLY LABELED so you can keep them separate at planting time and know their proper names? Colors range from white and lightest pink to deep red and purple. Only varieties of outstanding merit and proven quality will be included.

They are the same quality gladiolus which have been producing the prize win-

Prepaid

ning spikes for our entries at the National Shows. Their repeated winnings have crowned KUNDERD GLADIOLI the CHAMPIONS of all. You should become better acquainted with KUNDERD GLADIOLI and exhibit your blooms at your local and state flower shows. You, too, can display prize-winning blooms when you grow genuine KUNDERD GLADIOLI.

Order one or several collections. These 36 GLORIOUS GLADIOLI will give you a new joy this summer.



Such Popularity as Kunderd Gladioli Have Attained Must be Deserved

ROBERT J. KUNDERD (Pl. 80 days). A most brilliant deep vermillion, or orange-scarlet self color. 8c ea. 10 for 50c. 100 for \$3.75.

ROMAN CANDLE (Pl. 83 days). Pure, soft, salmon-red; deeper in throat. 8c ea. 10 for 50c. 100 for \$3.75.

ROMANCE (Pl. 71 days). Large, orange-salmon-rose, red and yellow throat. Wine, blue bordered petals. 5c ea. 10 for 35c. 100 for \$2.75.

ROSALIND (Ruf. 70 days). Dark, analine-red, deeper throat. Distinct and very popular. 8c ea. 10 for 50c. 100 for \$3.75.

ROSE GLORY (Ruf. 77 days). Large fine flowers of good texture. Light rose-pink color. Deeper in throat. A fine ruffled gladioli. 5c ea. 10 for 35c. 100 for \$2.75.

ROSE PENDLETON (Pl. 89 days). Tall, fine plant. Color of a deep rose-pink. Throat blotch of velvety dark red. Beautiful. Mid-season variety. 10c ea. 10 for 60c. 100 for \$5.00.

ROSE SPLENDOR (Pl. 91 days). Rose pink; narrow white border; pronounced dark rose-red throat. Back of flower rose-pink, with narrow white border. Excellent for florists. 5c ea. 10 for 35c. 100 for \$2.75.

ROSY GLOW (Pl. 83 days). Giant plant, massive flowers of light lavender-pink on white ground. Beautiful rose-red feathered blotches in throat. Outstanding. 5c ea. 10 for 35c. 100 for \$2.75.

ROYAL PURPLE (Pl. 101 days) Quartinianus Hybrid. Large bloom of rich deep purple, slightly red cast. Strong plant. Spike tall and slender. Fine for Cutting. 5c ea. 10 for 35c. 100 for \$2.75.

ROZAN MARIE (Pl. 77 days). Pure, rich, deep salmon-pink, deepening at outer edges of all petals. Lower petals have deep, coral red feathered blotch. 25c ea. 10 for \$1.50. 100 for \$9.00.

RUFFLED SPLENDOR (Ruf. 72 days). Upper petals and ends of lower petals a decidedly rich, pure, self-colored deep salmon-rose-pink. Showy throat blotches, beautifully penciled with fine veins of red, with dark velvety red central bar covering the entire breadth of the broad lower petals. 5c ea. 10 for 35c. 100 for \$2.75.

RUTH HUNTINGTON (Ruf. 72 days). Beautiful, tall, violet-lilac, with red-purple markings on lower petals. 5c ea. 10 for 35c. 100 for \$2.75.

SAFFRON KING (Pr. 76 days). Rich saffron-orange, beautifully flaked deeper orange; clear, rich golden-orange throat blotches. 5c ea. 10 for 35c. 100 for \$2.75.

SALMON STAR (Pl. 73 days). Soft mellow salmon throat, a pure, soft canary-yellow, blending perfectly with the main color. White central bars on all petals. 5c ea. 10 for 35c. 100 for \$2.75.

SAMMY LANE (Pl. 84 days). Color light, flesh-pink. Narrow pencil lines of rose on lower petals. Beautiful buds opening a deep shrimp-pink. 15c ea. 10 for 90c. 100 for \$6.75.

SAYANARA (Pr. Grand 1935). Good height plant, 6-8 or more large flowers open at a time. Color, throat of purest soft golden daffodil-yellow, outer ends of the petals of the richest salmon-orange. A very outstanding Gladiolus. None better in its class. Extra grand. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

SCARLET GLORY (Ruf. 86 days). An exceedingly fine red, of a rich, distinct shade. 8c ea. 10 for 50c. 100 for \$3.75.

SCARLET KING (Pl. 88 days). A giant flower of very intense scarlet. Flaked deeper. 15c ea. 10 for 90c. 100 for \$6.75.

SCARLET PRINCEPS or **VIRGINIA** (Pl. 74 days). Bright red; throat a little deeper. Winner of many awards. An unusually good florists' variety. 10c ea. 10 for 60c. 100 for \$5.00.

SENATOR BEVERIDGE (Pl. 103 days). Pure light watermelon-red, feathered very delicately a little deeper red on throat of lower petals. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

SHIRLEY (Ruf. 1935). Good height, strong and stately plant. Flowers massive, of roundish form. Soft salmon-pink on outer portions of petals, inner portion blending to blush-white. An extra large dark red blotch on lower petals. Very conspicuous and showy. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

SHOW FLOWER (Pl. 70 days). Rose-red; immense white face mottled deeper in throat, the upper throat being violet and white. 5c ea. 10 for 35c. 100 for \$2.75.

SILVER COMET (Pl. 77 days). Tall, graceful plant with large wide open recurved petals. White outer petals with cream throat. Light violet feather on central petal. Flowers over five inches across and of excellent texture. 15c ea. 10 for 90c. 100 for \$6.75.

SMOKY ORANGE (Pl. 83 days). Deep orange, flaked smoky orange. Lower petals bright orange-yellow with rose-pink feather in throat and a narrow dark red thread line. Grows tall. Exceptionally fine. 25c ea. 10 for \$1.50. 100 for \$9.00.

SNAPDRAGON (Ruf. Snap. 68 days). Its remarkable form reminds one of a snapdragon. Large, rich, pure, yellow throat, with bright red border. Distinctive and beautifully ruffled. 5c ea. 10 for 35c. 100 for \$2.75.

SNOW BOY (Pl. 76 days). Pure white; often has only one beautiful red blotch on lower petals. 8c ea. 10 for 50c. 100 for \$3.75.

SNOW FLAKE (Pl. 71 days). A fine all white, without tint or markings. A consistent prize winner. 5c ea. 10 for 35c. 100 for \$2.75.

SNOW SHOE (Ruf. 1935). Purest white. Throat a cream, the two shades beautifully blended. An excellent florist's white. 50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.

SONG OF THE LARK (Ruf. 90 days). Salmon-rose color. Flaked a deeper salmon. Throat a soft creamy-white. Splashed with rose-red marking. A very cheerful and refreshing color. 15c ea. 10 for 90c. 100 for \$6.75.

SOUTHERN BEAUTY (Ruf. 68 days). Intense salmon-rose, a little lighter in upper portion, lower throat beautifully penciled deeper red, with still deeper central bars of rose-red. 10c ea. 10 for 60c. 100 for \$5.00.

SPANGLED BEAUTY (Pl. 86 days). Tall, graceful plant. Light Tyrian-rose considerably deeper on lower petals. 5c ea. 10 for 35c. 100 for \$2.75.

SPLENDID (Pl. 92 days). Delicate blushed-ivory-white. Lower petals deep creamy-yellow, blushed softest pink. Parallel narrow bars of violet-red in throat. Many florets open. Marvelous for florists. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.

SPLENDORRA (Pl. 73 days). Splendid very dark wine-black. 5c ea. 10 for 35c. 100 for \$2.75.

SPOTTED GLOXINIA (Pl. 90 days). Large brilliant dark amaranth-purple-red; throat blotch stippled purple and edged yellow. Upper petals carry the same stippled band of yellow. 35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.



A Plateau Basket of Kunderd Gladioli

A. E. KUNDERD INC., GOSHEN, IND., U. S. A.

STAR LILY (Ruf. 84 days). The giant flowers are a deep sulphur-yellow; lower petals a little deeper yellow, without any other coloring or markings. **5c ea. 10 for 35c. 100 for \$2.75.**

SULPHUR FRILLS (Ruf. 76 days). Tall, many medium-sized flowers open at a time. Beautifully ruffled, of finest, pure soft sulphur shade. **5c ea. 10 for 35c. 100 for \$2.75.**

SUNSET GOLD (Ruf. 1935). Glowing orange-vermilion with rich fiery deeper throat blotches. Petals faintly edged white. Large florets. Many open. A magnificent and distinct new ruffled variety. **\$1.00 ea. 3 for \$2.50. 10 for \$7.50. 100 for \$35.00.**

SWAN (Pl. 72 days). Softest white; creamy tones in throat. This is one of the outstanding whites and is sure to become very popular. Excellent for florists. **50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.**

SWEET ROSE (Pl. 76 days). Large flowers and strong plant. Purest deep salmon-rose-pink with intense rose-red throat blotch. First prize in the rose class in many shows. **8c ea. 10 for 50c. 100 for \$3.75.**

TANAGER (Ruf. 73 days). Clear orange, flaked slightly deeper orange toward outer portion. Throat beautiful golden-orange, edged with a bright lighter orange. Florets are of a most unusual formation, heavily ruffled, making it a most outstanding variety. **15c ea. 10 for 90c. 100 for \$6.75.**

TAURUS (Pr. 67 days). Distinct, rare and fine purple-violet. A prize winner. **5c ea. 10 for 35c. 100 for \$2.75.**

TAWNY GOLD (Pr. 77 days). Salmon-gold with coppery sheen. Deeper in lower throat. **10c ea. 10 for 60c. 100 for \$5.00.**

T. A. WESTON (Pl. 79 days). Flowers beautifully placed and very pleasing. Purest deep salmon-pink. Throat soft creamy-white. A lovely flower in every way. **5c ea. 10 for 35c. 100 for \$2.75.**

TEAGLO (Pl. 1935). Intense deep red-purple, much deeper large throat blotches, bordered rich yellow. Grows tall. Many florets open. Very striking, showy and distinct flower. **\$1.00 ea. 3 for \$2.50. 10 for \$7.50. 100 for \$35.00.**

TEMBLOR (Pr. 73 days). Grandiflora type. A clear salmon-pink, deeper toward outer edge of petals. Throat of purest, soft creamy-white. **5c ea. 10 for 35c. 100 for \$2.75.**

TEMPA (Ruf. 80 days). A pleasing shade of pink with an old rose, bronzy-lavender throat. **5c ea. 10 for 35c. 100 for \$2.75.**

THOMAS A. EDISON (Ruf. 77 days). The prize dark velvety red of all. Named by special permission of the great inventor himself. Wonderfully formed and intensely ruffled. **25c ea. 10 for \$1.50. 100 for \$9.00.**

TIGER (Pl. 78 days). Ground color of deep smoky blue. Outer edges of petals of finest salmon-red flaking. Throat red, outer portions white. Distinct and showy. **5c ea. 10 for 35c. 100 for \$2.75.**

TIPPECANOE (Ruf. 97 days). Delicate lavender blush with a violet feather bar on lower petals. Beautifully ruffled. **10c ea. 10 for 60c. 100 for \$5.00.**

TORPEDO (Up. 72 days). Distinct flower of the new upright type. Dark red; three central petals neatly blotched nearly black-red. **8c ea. 10 for 50c. 100 for \$3.75.**

TRULY BROWN (Ruf. 65 days). Smoky brown. Throat a light tan in color. Intensely ruffled. Odd indeed. **15c ea. 10 for 90c. 100 for \$6.75.**

TURKEY RUN (Pl. 86 days). Six or more large salmon-pink flowers open at a time. Throat feathered red. **25c ea. 10 for \$1.50. 100 for \$9.00.**

TWILIGHT (Ruf. 85 days). Blushed creamy-buff. With throat of grandest yellow and pink. Magnificent. **5c ea. 10 for 35c. 100 for \$2.75.**

TYRIAN BEAUTY (Pl. 85 days). American beauty rose shade. Winner of red class in many shows. Showy plant and large flowers. **10c ea. 10 for 60c. 100 for \$5.00.**

TYRIAN ROSE (Pl. 79 days). Bright Tyrian-rose; upper throat lighter, lower throat deeper. **10c ea. 10 for 60c. 100 for \$5.00.**

UHLAN CHIEF (Pl. 69 days). Tall, graceful plant. Flower of most intense vermilion-scarlet. Lower petals deeper with beautiful dark red feathered throat. Most attractive. **5c ea. 10 for 35c. 100 for \$2.75.**

ULYSSES (Pl. 80 days). Large, round flowers of smoky blue on rose-pink ground; deeper throat. Flaked heavily. **5c ea. 10 for 35c. 100 for \$2.75.**

VERMILION (Pl. 97 days). Beautiful deep orange or vermilion-scarlet flower. Large pure white throat blotch with dainty suffusion of soft canary-yellow on outer portions. **10c ea. 10 for 60c. 100 for \$5.00.**

VIOLA GEM (Pl. 79 days). Soft mellow purple with velvety red throat. Outstanding in color. **5c ea. 10 for 35c. 100 for \$2.75.**

VIOLET GLORY (Ruf. 90 days). Massive flowers. Rich self deep purple. Deeper throat. Medium ruffled. Extra. **10c ea. 10 for 60c. 100 for \$5.00.**

VIOLET PRINCE (Pl. 73 days). Color almost black violet-red. Six or more blooms open at a time. Unusually fine. **8c ea. 10 for 50c. 100 for \$3.75.**

VIRGINIA HALE (Pl. 84 days). Beautiful soft, creamy salmon-rose; deeper toward border. **5c ea. 10 for 35c. 100 for \$2.75.**

VIRGINIA LOU (Pr. 78 days). Grandiflora type. Large, widely open flower of rich, light-rose pink; throat daintiest creamy-yellow, with light pink pencilings deep in throat. **5c ea. 10 for 35c. 100 for \$2.75.**

WEESIE (Pl. 82 days). Deep salmon-pink with a bluish cast; throat feathered a little deeper on lower petals. **25c ea. 10 for \$1.50. 100 for \$9.00.**

WESTERN SUNSET (Pl. 90 days). Dark velvety blood-red, flaked dark rose-red at outer border of all petals; throat a little darker. **15c ea. 10 for 90c. 100 for \$6.75.**

WHITE BUTTERFLY (Pr. 70 days). A first-class all white, with soft, creamy-white throat. Fine, slender stem and a beautiful cut flower. **5c ea. 10 for 35c. 100 for \$2.75.**

WHITE FEATHER (Pl. 90 days). A beautiful white, with a distinct and showy throat; lower petals have wide bars beautifully feathered. **10c ea. 10 for 60c. 100 for \$5.00.**

WHITE GLORY (Ruf. 79 days). A gorgeous, creamy-white with a yellow throat overlaid with iris-blue feathers. Winner of many awards. **8c ea. 10 for 50c. 100 for \$3.75.**

WILLIAM BOOTH (Pl. 78 days). A shade between Tyrian-rose and rhodamine-purple; lower petals much deeper rhodamine-purple, clear to edges with central bars still deeper. An exceptionally pretty variety. **10c ea. 10 for 60c. 100 for \$5.00.**

WILLIAM RANDOLPH HEARST (Pl. 88 days). Deep flesh coral-pink over three upper petals, deepening towards back of flowers. Throat on lower petals richest soft creamy-yellow, deepening towards ends with same flesh coral-pink as upper petals. No other delicately colored flower is more charming. **50c ea. 3 for \$1.25. 10 for \$3.75. 100 for \$18.00.**

WONDER GLORY (Ruf. 80 days). Richest deep golden-cream, daintily blushed, most of lower petals dainty soft canary-yellow, with beautiful red feather bars. **25c ea. 10 for \$1.50. 100 for \$9.00.**

YELLOW FRILLS (Pr. Ruf. 83 days). Rich, clear, deep canary-yellow; slightly deeper on lower petals. Many splendidly ruffled flowers open. **5c ea. 10 for 35c. 100 for \$2.75.**

YOUELL'S FAVORITE (Ruf. 95 days). Large striking rosy-lavender-pink flowers with a conspicuous rosy-red throat blotch. **8c ea. 10 for 50c. 100 for \$3.75.**

YUKON (Ruf. 75 days). A delicate pure white. Irregularly but gracefully placed flowers give an unusually showy and attractive appearance. **35c ea. 3 for 80c. 10 for \$2.40. 100 for \$13.00.**

ZONA (Pr. Ruf. 67 days). Grandiflora type. Deep salmon-pink; lower petals rich deep canary-yellow, outer portion a lighter shade of salmon-pink. Deep rose-pink blotches on center of lower petals. A dependable prize winner. **5c ea. 10 for 35c. 100 for \$2.75.**

PHLOX



"Dazzling"—Yes, that's the word which most nearly describes the newer Phlox — for they truly are dazzling. Planted in the perennial border or in a separate bed by themselves, they make a showing which adds much grace and charm to the garden. The splendid range of outstanding colors makes them all the more desirable.

EASY TO GROW

Phlox succeed well in most any sunny position. A little extra attention in the way of judicious pinching back and cutting off the faded flowers will make it possible to have a continuous succession of bloom until frost. Water copiously during blossoming season.

Your Choice of Varieties — 20c each — 8 for \$1.00
1 each — All 29 Varieties — \$3.15 postpaid

ATHIS — Salmon.

B. COMPTE — Deep red with a distinct French purple shade. Very dwarf in habit, growing only about 2 ft. high.

BORDER QUEEN — The improved new Jules Sandeau; rather dwarf in habit but produces enormous large heads. Brilliant watermelon pink blossoms. It flowers more freely and longer than any other phlox and is practically free from red spider.

BRIDESMAID — White, red eye.

COMMANDER — Color brilliant deep crimson-red with slightly darker eye. Grows about 24 to 30 inches high and produces a great many spikes, creating a wonderful

color. This variety is comparatively new but is already a great favorite.

ECLAIREUR — Brilliant rose-magenta, with lighter halo.

ENCHANTRESS — Bright salmon-pink with dark eye. Strong grower with rich, green, glossy foliage.

ETHEL PRITCHARD — A delightful French-mauve color. Strong grower, flowers freely and should be planted with white or yellow flowers to look its best. Fairly tall grower.

FIREBRAND — Bright vermilion-scarlet with deeper center. Very large, showy trusses borne profusely. Strong, robust plants.

GEN. PETAIN — Deep wine-red with large, beautifully shaped flowers.

INNOCENCE — Pure white.

JULES SANDEAU — Dwarf; very large flowering, pure pink; extra fine variety.

MARIE JACOBS — Clear violet, distinct white eye.

MARSHAL FRENCH — Best red that has ever been grown. Retains the beautiful carmine color over a period of many days.

MILLY VON HOBOKEN — An outstanding delicate pink, retaining its color throughout the hot days.

MRS. CHAS. DORR — Lilac.

MRS. JENKINS — White.

PAINTED LADY — Silver-pink with salmon shadings and cherry-red eye. A strong, upright grower with large masses of flowers; one of the most delicately colored and pleasing of the hardy Phlox.

PREMIER — Tall growing variety producing large heads of rich satiny amaranth. Flowers very brilliant. Looks well planted close to yellow flowering plants.

PROF. VERSCHOW — Carmine, shadded brilliant orange-scarlet.

RICHARD WALLACE — White, vermilion eye.

RIJNSTROOM — A splendid new Phlox with gigantic flowers of a bright pink. Quite tall; continues in bloom until frost.

ROSENBERG — Purple.

R. P. STRUTHERS — Bright rosy-carmine, with claret-red eye.

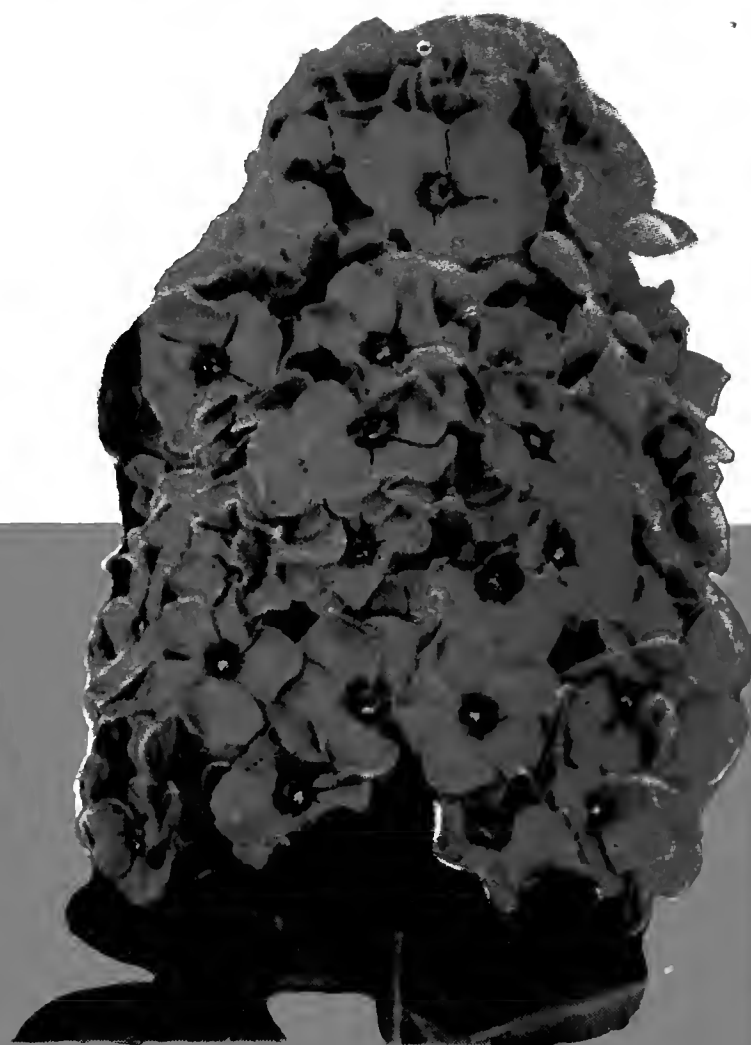
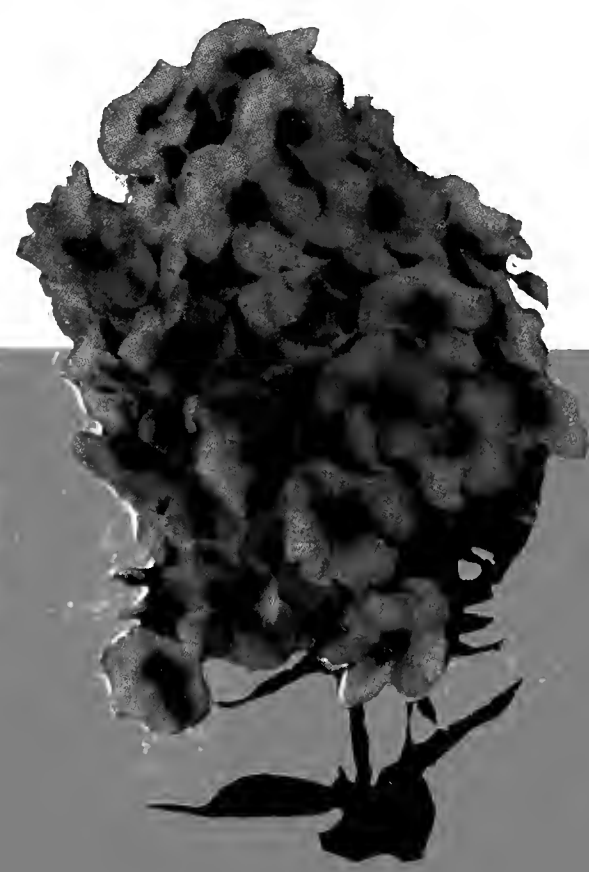
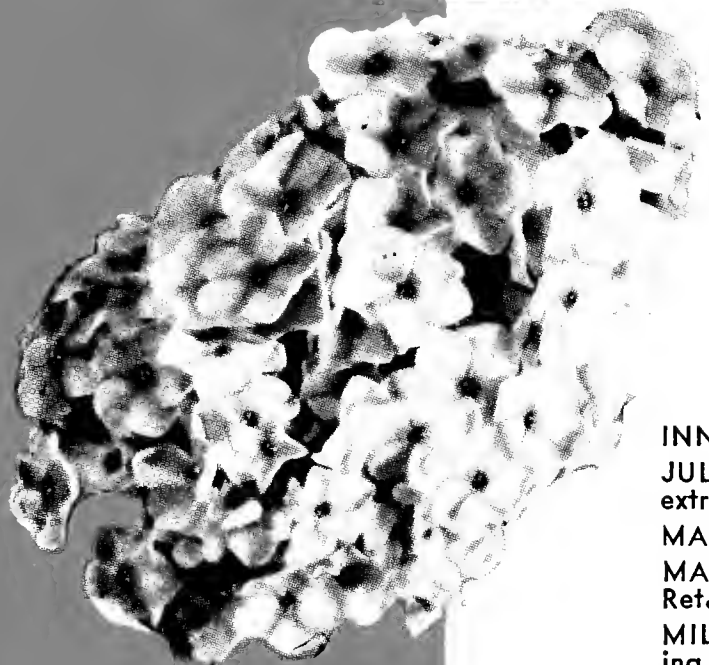
SIEBOLDI — Red.

THOR — Deep salmon-pink, suffused with scarlet; a white halo surrounds the aniline red eye.

VON HOCHBERG — Red.

WIDAR — Red-violet, with large white eye.

WINEDOT — Pink, red eye.



your selection
8 plants
\$1
POST PAID

PEONIES

Priceless Gems for Your Garden

YOU CAN GROW GLORIOUS PEONIES LIKE THESE

Peonies like those shown here command instant attention in the garden. You can grow them just as fine. They require little care and can be grown successfully anywhere except the warm sections of the country. For best results peonies should be planted quite shallow — that is the crowns should not be covered with more than two inches of soil. Deeper planting usually results in their failure to bloom. All peonies sent are standard 3 to 5 eye divisions of the very finest quality.

October 20, 1934.

"Received the Peonies and was sure pleased with them. I have bought lots of Peonies from other places but you send the nicest plants I have ever received any place, and I thank you for them."

MRS. ED. DALEY,
Ft. Madison, Ia.

RED - WHITE - PINK

For those who are most interested in peonies for a mass effect in their garden and for cut flowers we recommend this collection. The varieties included are all high rating peonies. They will be labeled only as to color. Here is a real bargain. Your opportunity for a wonderful peony garden. Order today.

6 roots
2 each - Red - White - Pink
Prepaid \$1.50

Any 5 Varieties

You may choose any 5 varieties from those listed here. All are excellent varieties — kinds that are certain to please.

Avalanche — Large white, delightfully fragrant.

Baroness Schroeder — Delicate flesh white. Rose fragrance.

Karl Rosenfield — Rich velvety crimson. One of the best.

L'Elegante — Beautiful double pink.

Marie Kunderd — Pure white. Large flowers. Resembles a double water-lily.

Mons. Martin Cahuzac — Deep dark red.

Mons. Jules Elie — Lilac rose with silvery sheen.

Pres. Taft — Delicate pink.

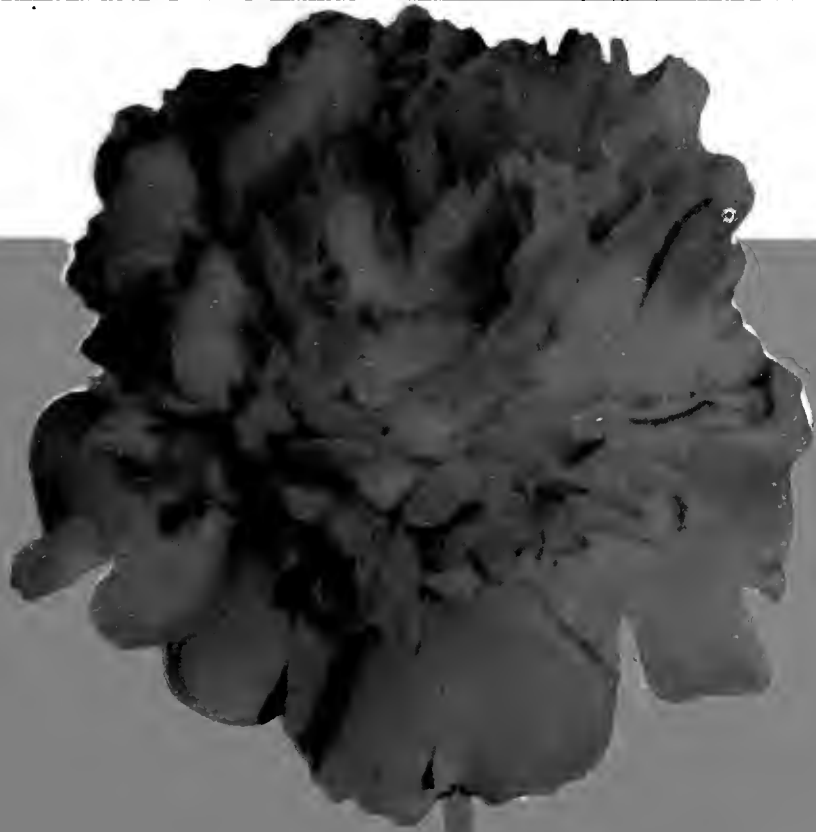
5 varieties
Labeled
Prepaid **\$2**

The Oriental Four Japanese Type

The exotic beauty of the glorious Japanese peonies is becoming better known each year. In this collection we are offering 4 of the better Japanese varieties. You must grow them to fully appreciate them. They are elegant and we know they will captivate you with

their beauty. All four varieties will be individually labeled so you can tell them apart.

4 varieties
Labeled
Prepaid **\$1.25**



General Listing of Double Peonies

Following the name of the variety in parenthesis is the name of the originator; following this is the rating of the variety. The abbreviations, L, M.S., E, etc. are for the blooming period. L is late, M.S. midseason, E, early.

ADOLPHE ROUSSEAU (Des) — 8.5 — E — Rich dark red. Tall, vigorous. Ea. 75c.

ALBERT CROUSSE (Cr.) — 8.6 — L — Soft shell-pink. Fragrant. Ea. 75c.

ALICE HARDING (Lem) — 9.5 — MS — Probably the best peony in all the world. It is a full double of cream color which does not fade. It has splendid stems, remains erect. Wonderful in every respect. Formerly priced at \$75.00 each. Ea. \$10.00.

ALSACE-LORRAINE (Lem) — 8.8 — MS — Rich creamy-white, tinted brownish-yellow. Ea. 75c.

A. M. SLOCUM (Fra) — 9.0 — L — Large cream-white. Golden-yellow stamen. Ea. 75c.

ASSMANSSHAUSEN (G & K) — 8.0 — LMS — Opens an immense white with delicate pink tints. Ea. 75c.

AUGUSTE DESSERT (Des) — 8.7 — MS — Deep rose, edges showing delightful silver. Ea. \$1.50.

AVALANCHE (Cr) — 8.7 — LMS — Large white. Delightfully fragrant. Ea. 50c.

AVIA TEUR REYMOND (Des) — 8.0 — MS — Beautiful bright cherry-red, shaded garnet. Ea. 75c.

BARONESS SCHROEDER (Kel) — 9.0 — LMS — Delicate flesh-white. Rose fragrance. Ea. 50c.

BRAND'S MAGNIFICENT (Brand) — 8.2 — LMS — Deep red. Ea. 75c.

CHERRY HILL (Thur) — 8.6 — E — Very early, deep garnet-red. Ea. 75c.

CLEMENCEAU (Des) — 8.5 — VL — Carmine with silvery tints. Broad silvery border. Ea. \$1.25.

COL. LINDBERGH (Kunderd) — E — Deep red. Ea. \$2.00.

CORONATION (Kel) — 8.5 — LMS — Pale pink, center of flesh-white. Ea. \$1.50.

DISTINCTION (Kunderd) — Rich, deep, showy, purple-red. Ea. 50c.

DUCHESSE DE NEMOURS (Cal) — 8.1 — E — An early fragrant white, with collar of sulphur-white. Ea. 50c.

EARLY JUNE (Kunderd) — E — Rose-pink. Ea. \$1.00.

EDULIS SUPERBA (Lem) — 7.6 — E — Deep mauve-pink. Rose fragrance. Ea. 35c.

E. G. HILL (Lem) — 7.8 — MS — Light rose-pink, with lighter tints. Golden stamens. Ea. 50c.

ENCHANTRESSE (Lem) — 8.9 — L — Creamy-white, splashed crimson. Tall. Ea. 50c.

ESTHER — Shell-pink. Ea. 50c.

EUGENIE VERDIER (Cal) — 8.6 — EMS — Light hydrangea-pink, center deeper. Fragrant. Ea. 35c.

EUNICE SHAYLOR (Shay) — 8.9 — MS — Golden stamens, intermixed with light flesh-pink, and flesh-white petals. Ea. \$2.00.

EXQUISITE (Kel) — 8.5 — MS — Light pink. Ea. 75c.

FELIX CROUSSE (Cr) — 8.4 — LMS — Clear brilliant red, coming in late midseason. Ea. 50c.

FESTIVA MAXIMA (Miellez) — 9.3 — E — Large full blooms of purest white, flecked crimson. Very fragrant. Ea. 50c.

FLOWERET OF EDEN (Neeley) — 8.9 — EMS — Mauve-pink. Ea. \$3.00.

FRANCES SHAYLOR (Shay) — 8.6 — MS — A beautiful yellow and white flower. Ea. \$1.00.

FRANCES WILLARD (Brand) — 9.1 — LMS — Pure white, showing golden stamens. Ea. \$1.00.

GEORGIANNA SHAYLOR (Shay) — 8.9 — LMS — Pale rose-pink, splashed crimson. Ea. \$1.00.

GINETTE (Des) — 8.6 — MS — Deep flesh, tinted salmon, center flecked crimson. Fragrant. Ea. 50c.

GLORIANA (Neeley) — Pink. Ea. \$5.00.

GOOD'S DREAM (G & R) — MS — A beautiful large rose type peony of blush-white color, turning to white with age. Ea. \$8.00.

GRACE LOOMIS — 9.2 — L — Large clear white, with reflected golden tints. Ea. \$2.00.

GRANDIFLORA (Rich) — 8.8 — VL — Large, soft shell-pink, shading to rosy-white. Ea. 50c.

GROVER CLEVELAND (Terry) — 8.2 — LMS — Rich, dark crimson. Fine. Ea. 50c.

INSPECTEUR LAVERGNE — 8.5 — E — Fine new red. Ea. \$5.00.

JAMES BOYD — 8.9 — L — Soft flesh-pink, tinted yellowish-salmon. Fragrant. Ea. \$1.25.

JEANNE GAUDICHAU (Millet) — 8.3 — L — White. Ea. 75c.

JEANNOT — 9.2 — L — Delicate flesh-pink, tinted lavender. One of the finest. Ea. \$1.50.

JESSIE SHAYLOR — 8.6 — MS — Deep cream, with reflex glow from the yellow stamens. Ea. \$1.00.

JOHN M. GOOD (G & R) — 9.3 — MS — Purest white, ideal habits. Ea. \$5.00.

JUBILEE (Pleas) — 8.9 — MS — A wonderful white of largest size. Long lacy petals. Ea. 75c.

KARL ROSENFELD (Rose) — 8.8 — MS — Rich velvety crimson. One of the best. Ea. 50c.

KELWAY'S GLORIOUS (Kel) — 9.8 — MS — An exceptionally fine peony. Flowers are large with petals of the most excellent quality. Wonderful fragrance. Blooms are white and open early in the season. Formerly priced at \$15.00 each. Ea. \$2.00.

KUNDERD'S DARKEST (Kunderd) — Dark red. Ea. 35c.

LADY A. DUFF (Kel) — 9.1 — MS — Flesh-pink, changing to white, suffused blush. Ea. 75c.

LA FEE (Lem) — 9.2 — EMS — Large, soft mauve-rose. Very fragrant. Ea. \$2.00.

LA FRANCE (Lem) — 9.0 — LMS — Apple blossom-pink. Center tipped carmine. Ea. \$1.00.

LA PERLE (Cr) — 8.5 — LMS — A fine pink peony. Very fragrant. Ea. 35c.

LAURA DESSERT — 8.8 — EMS — One of the best yellow peonies yet introduced. Ea. \$1.00.

LE CYGNE — 9.9 — MS — A pure white double with incurved petals of most excellent quality. Blooms are of good size and when perfectly grown look as if they had been carved from the purest marble. Formerly priced at \$10.00 each. Ea. \$2.00.

LONGFELLOW (Brand) — 9.0 — LMS — Brightest crimson, with a cherry tone. Ea. \$1.00.

LORA DEXHEIMER (Brand) — 8.4 — EMS — Intense crimson, shading darker. Ea. 50c.

LOVELINESS (Hol) — 8.8 — L — Fragrant, hydrangea-pink, changing to lilac-white. Ea. \$1.00.

LUETTA PFEIFFER (Brand) — 8.7 — E — Large. White flushed pink. Gold stamens. Ea. \$1.00.

MABEL L. FRANKLIN (Fra) — 9.0 — MS — Soft light pink, center deeper, edged lavender. Fragrant. Ea. \$2.00.

MADAME GAUDICHAU — 8.2 — LMS — Dark crimson. Attractive. Ea. \$1.00.

MADAME JULES DESSERT (Des) — 9.4 — MS — Creamy-white, with golden glow from its yellow stamens. Ea. \$1.00.

MARGUERITE GERARD (Cr) — 8.4 — MS — Hydrangea-pink, shading cream-white. Ea. 50c.

MARIE CROUSSE (Cr) — 8.9 — MS — Exquisite shade of salmon-pink. Ea. 75c.

General Listing of Double Peonies

(Continued)

MARIE KUNDERD — MS — A pure white and a beauty in size and form. Flowers large and of a wide and deep cup form much like a high built double water lily. Ea. \$1.00.

MARTHA BULLOCH (Brand) — 9.1 — L — A deep pink, double peony of the very, very largest size, blooming late in the season and carrying its blooms during a long period. A very showy variety. Formerly priced at \$7.50 each. Ea. \$1.50.

MARY BRAND (Brand) — 8.7 — MS — Large. Vivid crimson with a silvery sheen. Ea. 75c.

MAUD L. RICHARDSON (Hol) — 8.5 — L — Large, clear lilac-rose. Fragrant. Ea. \$1.00.

MONSIEUR DUPONT (Cal) — 8.3 — MS — Cream-white, with golden stamens; center splashed crimson. Ea. 50c.

MONSIEUR JULES ELIE (Cr) — 9.2 — E — Lilac-rose, with silvery sheen. Enormous blooms. Fragrant. Ea. 50c.

MONSIEUR MARTIN CAHUZAC (Des) — 8.8 — E — Dark red. Ea. \$1.25.

MRS. C. S. MINOT (Minot) — 9.2 — L — Beautiful shell-pink and white. Scarce. Ea. \$4.00.

MRS. EDWARD HARDING — 9.3 — MS — Clearest white, golden reflections from concealed petals. Ea. \$1.50.

MRS. WALTER BREWSTER — MS — Pink. Ea. \$1.00.

NELL SHAYLOR — An exquisite flower of white, crimson and gold effect. Ea. \$2.50.

PAULINE KUNDERD — Very delicate flesh-pink on a white ground, lightly tipped pink petals between the center and outer edge of the blossom. Ea. \$3.00.

PHILIPPE RIVOIRE (Riv) — 9.2 — L — The very best red peony in the world. It has every qualification a good peony should have, perfect color, splendid fragrance, regular shape, good substance, graceful stems and attractive blooms on its laterals. Formerly priced at \$18.00 each. Ea. \$2.25.

PHYLLIS KELWAY (Kel) — 9.0 — MS — A most beautiful semi-double, soft lilac-rose pink, with golden stamens. Formerly priced at \$20.00 each. Ea. \$2.00.

PRESIDENT TAFT (Cal) — 8.7 — MS — Delicate pink. Ea. 50c.

PRIDE OF LANGPORT — 8.9 — MS — Soft, pleasing shade of pink, long yellow stamens. Ea. \$1.00.

PRIMEVERE (Lem) — 8.6 — MS — Nearly a true yellow. Ea. \$1.25.

RACHEL (Lem) — 8.3 — LMS — Soft appleblossom-pink. Large. Ea. \$1.00.

RICHARD CARVEL (Brand) — 8.8 — E — Brilliant crimson variety. Fragrant. Ea. \$1.00.

SARAH BERNHARDT (Lem) — 9.0 — MS — Soft pink flowers of splendid size. Ea. 50c.

SARAH K. THURLOW — 9.1 — LMS — Flesh-white, tinted blush pink. Fragrant. Ea. \$2.50.

SECRETARY FEWKES — 8.6 — MS — Deep creamy-white, center lighter. Ea. \$1.00.

SOLANGE (Lem) — 9.7 — L — Creamy-white. Shaded orange salmon; suffused Havana-brown. Ea. \$1.25.

SOUV. DE LOUIS BIGOT (Des) — 9.1 — MS — One of the largest, midseason, pink peonies. Exceptional in every way. Formerly priced at \$6.00 each. Ea. \$1.00.

THERESE (Des) — 9.8 — MS — Soft pink. One of the very best pinks. Fragrant. Ea. \$1.00.

TOURANGELLE (Des) — 9.4 — L — Delicate flesh-pink. Fragrant. Ea. \$1.00.

WALTER FAXON (Rich) — 9.3 — MS — The color of this beautiful pink peony has less of a violet tone than any other pink peony of equal depth of color. Because of its softness of tone it is considered by many peony experts the best real pink. Blooms in midseason. Medium height with medium size blooms. Formerly priced at \$3.00 each. Ea. \$1.00.

W. F. CHRISTMAN (Fra) — 8.8 — MS — Large, delicate flesh-pink, changing to flesh-white. Ea. \$1.00.

WILLIAM F. TURNER (Shay) — 8.4 — EMS — Very dark crimson, with gold stamens. Ea. \$1.00.



WINNIFRED DOMME (Brand) — 8.3 — EMS — This is one of the brightest and clearest red varieties. Ea. 50c.

Single Peonies

KELWAY'S WILD ROSE — 8.5 — MS — White speckled pink. Ea. \$1.50

LE JOUR (Shay) — 8.6 — Pure white, with gold stamens. Remarkable substance. Ea. \$1.25.

L'ETINCELANTE (Des) — 8.4 — MS — Very large petals of bright pink, margined with silver. Ea. \$1.00.

MAFEKING (Kel) — 8.2 — MS — Bright scarlet-crimson. One of the brightest singles. Ea. \$1.00.

NELLIE (Kel) — 8.6 — MS — Large flower of uniform shell-pink. Ea. \$1.00.

OTHELLO (Des) — Red. Ea. \$1.00.

Japanese Peonies

ALMA — 8.5 — MS — Delicate rose-pink, center petaloids bright yellow, edged gold. Ea. 75c.

AMA-NO-SODE No. 1 — 9.2 — Unquestionably one of the best Japanese peonies. Medium height, upright stems carrying large flowers with very wide, light rose-pink guard petals surrounding a bunch of beautiful wide petaloids of light yellow, trimmed with rose color to match the petals. Ea. \$4.00.

AMA-NO-SODE No. 2 — MS — Wisteria pink. Ea. \$1.00.

AUREOLIN — 8.9 — L — Pink guards; yellow center; very near a yellow peony. Ea. \$1.50.

CATHEDRAL — 8.1 — MS — Deep violet-rose. Center, cream suffused rose. Ea. 50c.

DEPARTING SUN — 8.5 — MS — Rose. Ea. \$1.00.

FUYAJO — 9.2 — MS — Rich, mahogany-red, center petaloids red tipped chamois. Ea. \$1.00.

GODDESS — Light tyrian-red, silvery reflex on guard petals — staminodes red, yellow on outer edges. Ea. \$3.00.

GOLD MINE (Hol) — 8.2 — MS — Guard petals are rose; center same color, tipped golden. Ea. \$1.00.

ISANI GIDUI — 9.3 — MS — Pure white, center petals edged and tipped golden. Ea. \$3.50.

JAP No. 230 — Bright crimson red with golden yellow staminodes in the center. Ea. 35c.

KUKENU JISHI — 9.5 — Blush pink. Petaloids yellow. Ea. \$3.00.

MAGNIFICENCE — 8.2 — Rose. Ea. \$1.00.

MIKADO (Pet) — 8.6 — MS — Uniform crimson guards; staminodes of yellow, faced crimson. Good. Ea. \$1.00.

MRS. WALTER BREWSTER — MS — Pink. Ea. \$1.00.

OPHIR — White. Cream Center. Ea. 75c.

SNOW WHEEL — 8.3 — MS — Waxy white guards. Center petals long, pointed, giving a feathery effect. Ea. \$1.50.

SOME-GANOKE — 9.0 — MS — Rich, velvety, dark-red; center petals golden-yellow, streaked red. Ea. \$1.00.

TAMATE BOKO — 9.4 — The very best pink Japanese peony. Large guard petals of extremely good quality. Yellow staminodes in the center are extra long and of excellent quality. Formerly priced at \$25.00 each. Ea. \$10.00.

TOKIO — 8.9 — MS — Pink. Ea. \$1.50.

SPECIAL NOTICE REGARDING PEONIES

While fall is usually considered the best time to transplant peonies, they can be safely moved in the spring providing it is early. We, therefore, will make spring shipments on all peony orders reaching us no later than March 15, 1936. Orders arriving after that date will be booked for fall delivery.

DELPHINIUM

Of all the blue perennials, Delphiniums hold first place. What is more beautiful than a bed of these charming flowers? Their long showy spikes stand out gloriously in the garden and they are also excellent for cut flowers. Plants we offer are the famous English strain, Blackmore and Langdon Hybrids. They are the high ranking delphiniums. Colors vary from a delicate shade of blue and mauve to dark blue. No garden is complete without a planting of this superb flower.

FOR ONLY
\$1
PREPAID

HIBISCUS



MALLOW MARVELS

**8 LARGE SIZE
CLUMPS \$1**
SENT COLLECT

for transportation charges.

The largest flowers of the summer garden. Gorgeous when in bloom, July to September. Grow 3 to 8 feet tall with spreading branches. May be planted either among or used as a substitute for shrubs.

Our Hibiscus are not the ordinary kinds, but have been produced from the finest strains available. The collection contains the very choicest of mixed seedlings in all shades of pink; some pink with red throats; white with red throats, pure white; red; and an occasional cream colored one.

Order them NOW for spring planting. Shipped Collect for Transportation Charges.

6 HARDY CHRYSANTHEMUMS

\$1
Postpaid

Late blooming qualities make them most desirable. They flower profusely even after frosts. Be sure to plant hardy Chrysanthemums in your garden. Protect for the winter with two inches of straw or some other loose material, not leaves, as these pack too tightly and will smother the plants. Each of the plants offered in this collection are a different variety, but not labeled. They are all very high grade, and we know they will be most pleasing.



Majestic REGAL LILIES

There has perhaps been more good things said about the Regal Lily than any other lily in cultivation today. It is magnificent. The throat is flushed with yellow, shading to white at outer edges; externally, the flowers are brown or pink on "ribs" shaded through the almost translucent petals with a delightful pearly tint; the contrast between the rich wine or pink color on the reverse of the petals and the gold shading of the throat is extraordinary and beautiful. One customer reports 39 buds on one stalk. You, too, can grow beautiful specimens. A planting of Regal Lilies in your garden is indeed a real treat.



NEW WONDER LILY (Philippinense Formosanum)

The name "Wonder Lily" is most fitting, for this lily really is a "Wonder Lily." It is truly remarkable in every respect, beautiful in the garden and excellent as a cut flower.

Flowers are white, but the color on the outside of the petals varies like in the Regal Lily, that is, from pinkish brown, or brownish backs to clear white. The throat is about the same color as our well known Easter Lilies.

The plant itself is everything to be desired. It is strong and very erect and the stems are thickly clothed in very long leaves. The spread of the leaves oftentimes measures twenty inches.

It is a continual bloomer, sending out new spikes which bear the long, trumpet-shaped, wax-like flowers — blooming continues until stopped by frost.

3 for only \$1
POSTPAID

4 for only \$1
POSTPAID





Lovely as Orchids

Every garden must have Iris. The popularity of this flower is easy to understand. They are so beautiful, coming in varied forms and in a wide range of color combinations from white and pale lavender to deep purple, bronze and maroon. It's no wonder they are referred to as "the poor man's orchid". Then too, they are inexpensive. Most of them will bloom next year and by the following spring they will have increased so they will make a gorgeous showing.

PINK AND RED TONED IRIS

Iris — just pink and red toned kinds. Sounds interesting, doesn't it That, folks, is just what it is. These pink and red toned Iris get a lot of attention, for they are without doubt the most fascinating colors in Iris. You should by all means have a planting of them to liven up some of those locations in your garden where more color is needed. We offer you one each of the 10 varieties all labeled for \$1.00 prepaid.

10
PINK AND
RED TONED
\$1 PREPAID

TALL BEARDED IRIS

The glorious beauty of the tall bearded Iris leaves nothing better to be desired. Their popularity is easy to understand as you will readily see when they bloom for you. These Iris adapt themselves to all sorts of planting, from mass displays to plantings dotted here and there through the perennial border. They add dignity, beauty, and charm as well as color to any landscape. The Iris is easily cultivated and gives much beauty for little care. These seven tall bearded Iris have been selected from our huge plantings with the greatest of care, and we know they are certain to please. Every variety will be labeled and all will be different.

TALL
BEARDED
7 for
\$1 PREPAID



DWARF IRIS

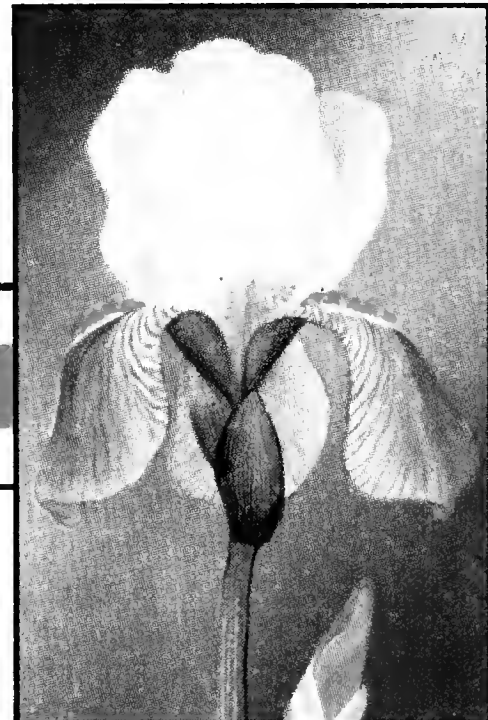
The first Iris of the spring belong to the dwarf family. They are the joy of the early garden, so colorful, so sure to grow, so fragrant. They are indispensable for the rock garden; very effective for the front of the border. We have selected 8 beautiful dwarf varieties, each distinctly different from the other, and all labeled for this collection. We know when they flower next spring they will be most pleasing.

DWARF
IRIS
8 for
\$1 PREPAID

6
SIBERIAN
and SPURIA
\$1 PREPAID

SIBERIAN and SPURIA IRIS

These beautiful members of the Iris family create much interest whenever shown. They bloom along with the last of the tall bearded Iris. The flowers are very dainty on their slender stems. In the garden they excel for landscape purposes, and as cut flowers they are exquisite. Grow well in the sunny border or in partial shade, and are especially desirable for the edge of the pool. Plant quite deeply and feed liberally. All six varieties are named kinds, and they will be individually labeled for identification.



Named varieties listed on following page.

KUNDERD'S QUALITY IRIS

In the description of the Iris, the letter "F" indicates Falls and "S" Standards. All Iris orders reaching us by April 1st, 1936, will be shipped in the Spring. Orders received after that date will be scheduled for delivery after July 15th. If there are any Iris in which you are interested that are not listed, write us. We have very large stocks of Iris but are only able to offer a limited quantity here. Our stocks are of excellent quality, and we are certain our prices are very reasonable. We will appreciate your orders and will accord them our best attention.

TALL BEARDED IRIS

AMBASSADEUR — S. rich lavender; F. deep reddish-violet with a rich orange beard. 20c.

APHRODITE — Both S. and F. are of a bright lilac-pink and the falls have a white flush from the center of the blade to the haft. One of the best iris. 15c.

ASIA — S. pale lavender, suffused yellow at base; F. light purple; yellow beard. One of the highest rated and finest Iris in cultivation. 25c.

BALLERINE — F. violet; S. violet-blue. 25c.

BERTRAND — A dominion seedling. S. bright lavender-violet and the velvety falls are of rich deep violet. 20c.

BRUNO — A dominion seedling. S. lustrous, light purple; F. velvety, dark violet. 25c.

CHASSEUR — One of the largest and finest yellow Iris with bright Prussian red veinings at throat. 25c.

CONCHOBAR — S. light purple; F. deep reddish velvety purple. 25c.

DR. CHAS. MAYO — A beautiful soft pink-toned Iris. Very fragrant. Early. 25c.

DUKE OF BEDFORD — A dominion seedling. S. deep reddish-violet; F. rich velvety blackish-purple. 20c.

ELSIE JENNINGS — F. pink; S. lavender-pink. 20c.

ESPLENDIDO — A fine big red-purple bicolor with such beautifully branched stems that its garden effect is beautiful. 15c.

GABRIEL — S. bright steel blue; F. violet-blue, suffused deeper. 25c.

GEO. J. TRIBOLET — S. black-violet; F. dark red-purple. Fragrant. 15c.

GLAMOUR — F. red-violet; S. pink. 20c.

GOLD IMPERIAL — One of the finest of all yellow Iris. A pure yellow self of beautiful clear coloring. A lemon-chrome-yellow of beautiful form on a thrifty plant. 20c.

HYPERION — A gigantic flower of unusual form and texture. S. bluish-lavender; F. flaring violet. 20c.

IMPERATOR — S. red-violet tinted buff; F. deeper red-violet with brown markings at the base. Large. Late. 10c.

LABOR — S. rosy-amaranth, flushed copper; F. aniline flush. General effect a unique rich red tone. 30c.

LE CORREGE — F. wine-red; S. bronze. 35c.

LE GRAND FERRE — S. fawn-grey, tinted heliotropè; F. red toned, shaded and edged fawn. 15c.

LEONATO — F. lavender; S. silvery-heliotrope. 20c.

LORD OF JUNE — S. very broad, light blue; F. lavender-violet, marked old gold. 20c.

MAGNIFICA — F. plum-red; S. heliotrope. 20c.

MARJORIE TINLEY — Late. A fine large lavender-blue bi-color on tall erect stems. 10c.

MILDRED PRESBY — S. white; F. rich velvety pansy-violet with narrow edge of lavender. White-yellow beard. 20c.

MORNING SPLENDOR — S. petunia-violet; F. rich, raisin-purple. The most brilliant red effect yet seen in an Iris. 20c.

MRS. MARION CRAN — One of the very finest of the soft rose-pinks. Large flowers of perfect shape. 20c.

NEMORALIA — F. lavender-mauve; S. sulphur. 75c.

OPHELIA — F. purple-lilac; S. tan-rose. 30c.

PEERLESS — F. purple-red; S. red-violet. 50c.

PEGASE — Violet. 15c.

PIONIER — A splendid red-purple, nearly a self; F. slightly darker than S.; yellow beard. Midseason. 15c.

PRIMROSE — S. deep yellow; F. much lighter. A handsome flower of fine form and texture. 20c.

PRINCESS BEATRICE — S. and F. light lavender-violet with a beautiful, satiny texture. 20c.

REALM — Late. An intense pure rich blue self with a conspicuous golden yellow beard. Gigantic flowers. 30c.

SIMONNE VAISSIERE — S. light chrysanthemum-blue; F. violet, veined gold and maroon at the haft. 15c.

SORCERER — Blue bicolor. 35c.

SWAZI — F. pansy-violet; S. blue-violet. 35c.

SWEET LAVENDER — S. heavily ruffled, pale lavender; F. flaring, Chinese violet. 15c.

TENEBRAE — A dominion seedling. S. bluish-violet; F. flaring, rich velvety pansy-violet with a beautifully marked throat and yellow beard. 15c.

THESEUS — A pure white flower which is most striking on account of the deep rich golden reticulations on the falls. 25c.

TITAN — A dominion seedling. S. light-violet-blue; F. violet-purple. 20c.

WEDGEWOOD — Beautiful flowers of gloriously rich wedgewood-blue of uniform shade. 25c.

ZULU — A dominion seedling. S. clear steely aniline-blue; F. rich, dark, velvety purple, shaded lighter at the edges. Large flowers. 35c.

DWARF IRIS

ECLIPSE — Red-purple. 20c.

GRAND MOGUL — Violet-purple. 15c.

LA PERLE — Golden-yellow. 30c.

LOBELIA — Violet. 10c.

MAROCAIN — Purple rich. 20c.

NEGUS — Red-violet. 15c.

NIOBE — F. purple; S. violet. 10c.

ORANGE QUEEN — Yellow with orange beard. 15c.

VERNA — F. purple; S. violet. 20c.

VILLEREAL — F. purple; S. violet. 15c.

SPURIA and SIBERIAN IRIS

DORTHEA K. WILLIAMSON — F. and S. purple. 35c.

EMPEROR (Siberica) — Deep violet-blue. 25c.

LORD WOLSELY — F. purple; S. blue. 30c.

MONSPUR — Light blue. 30c.

MRS. A. W. TAIT — F. blue; S. lavender. 25c.

PERRY'S BLUE — Blue self. 20c.

SNOW QUEEN ORIENTALIS — White. 20c.

TRUE BLUE — Blue. 15c.

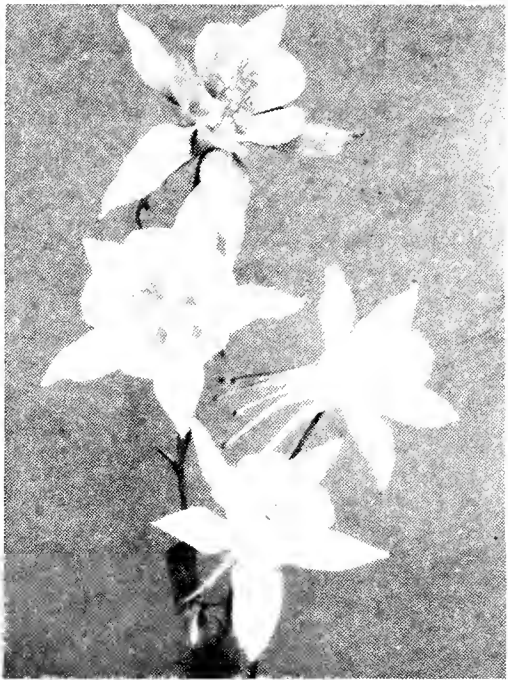
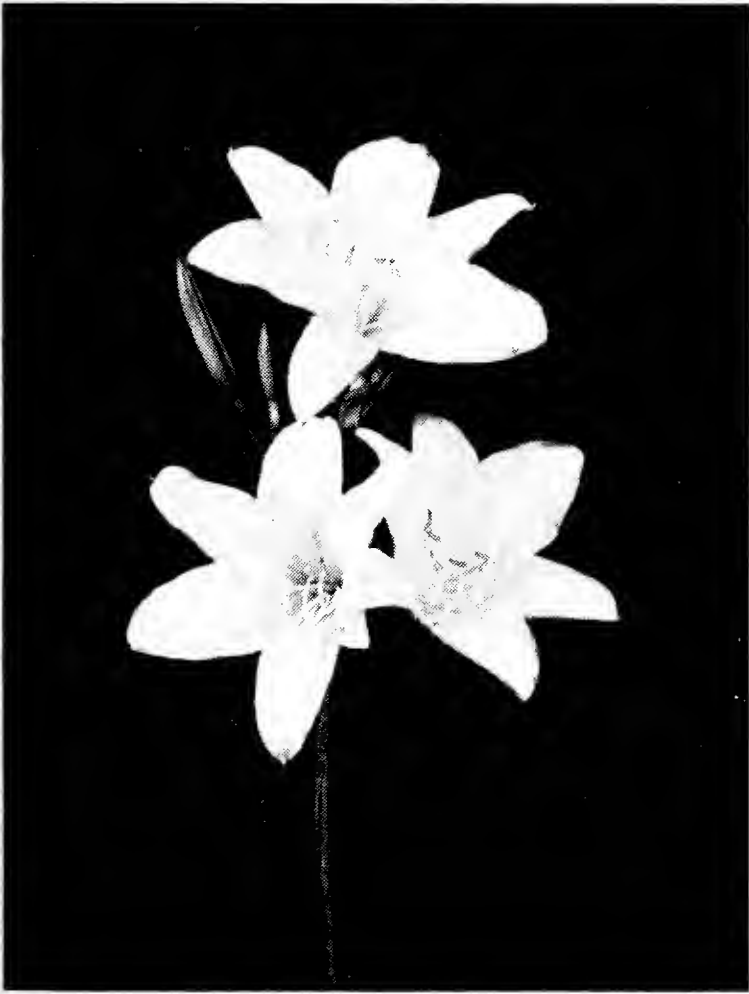
ORIENTAL POPPIES \$1
3 Blooming Size Roots for only Postpaid

The Oriental Poppy is the "tops" when it comes to selecting a flower for real stately beauty. These gorgeous flowers, in their striking colors, remind us of the richness and splendor of the East. Bold masses of these majestic beauties, with their large flower cups, produce a picture long to be remembered. They bloom with the earliest peonies, growing to a height of from 2½ to 4 feet. They do well in any open, sunny position in good, deep, loamy soil. Your garden is incomplete without some Oriental Poppies. All three varieties will be labeled for identification, and here is what we send: LULU A. NEELEY — the best red oriental poppy. Introduced at \$25.00 each and sold recently for \$5.00 each; WURTEMBURGIA — the largest variety grown. Very deep red; MRS. PERRY or EDNA PERRY — both are very lovely pinks. As these are field grown plants, shipments will be made in August, as they are dormant at that time.



FANCY STRAIN COLUMBINE

Some of the old garden favorites are now becoming more popular than ever. The Columbine (Aquilegia) is one of these. We are offering a Fancy Strain, both in the Single Long Spurred and the Double Sorts. The very choicest of colors are included in both types. Plants offered will flower marvelously this year and they are certain to be most pleasing. You really should include a liberal planting of these charming Columbine in your garden.



8 Long Spurred Hybrids \$1.00
Postpaid

8 Double Variety Postpaid \$1.00

Hemerocallis or Day Lilies

The new and improved day lilies are now catching the up-to-date gardener's attention for he finds they adapt themselves admirably to the perennial border. We offer for your approval "Yellow Wonder", a superb new lemon yellow with elegantly waved petals. Flowers open in the evening. It is tall, medium late blooming, strong and vigorous. Hemerocallis are of easiest culture, thriving in any good garden soil.

4 roots \$1.00
Prepaid

SWEET WIVELSFIELD 9 Plants Prepaid \$1

These hardy flowers were produced by a cross of Dianthus Allwoodii and Sweet William. Distinct in habit and freedom of growth. Height 9 to 12 inches. Has the habit of the Sweet William, but the flowers are larger and it continues to bloom until frost. An excellent addition for the garden.

CAMPANULA 9 Plants Prepaid \$1

Campanulas or Canterbury Bells possess rare beauty with bell-shaped flowers in lovely colors; white, rose, and lilac. Plant in full sunlight and do not crowd in beds. They like a good, rich soil, and in the spring a little fine manure and some bonemeal should be dug around each plant. The started field grown plants we offer are of excellent quality and heavily rooted so when planted in your garden they will continue their growth and give fine results this season.

PYRETHRUM

Pyrethrums or Painted Daisies as they are better known produce showy flowers, of all shades of color, except blue and yellow, all through the summer but more especially in May and June. Grow 18 to 24 inches high, in neat compact tufts. Fine cut foliage with long flower stems make them most desirable for the garden or cutting.

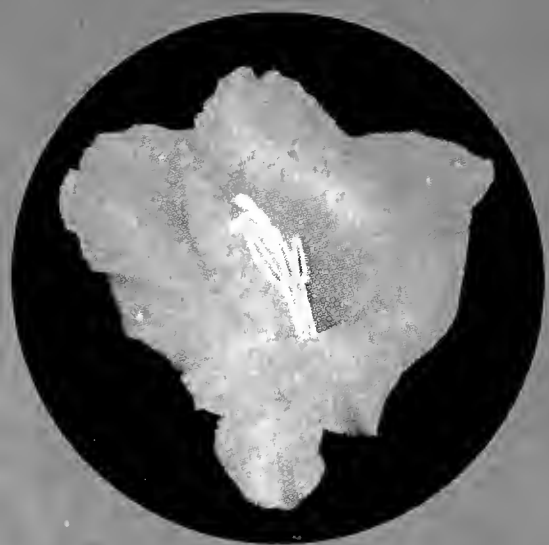
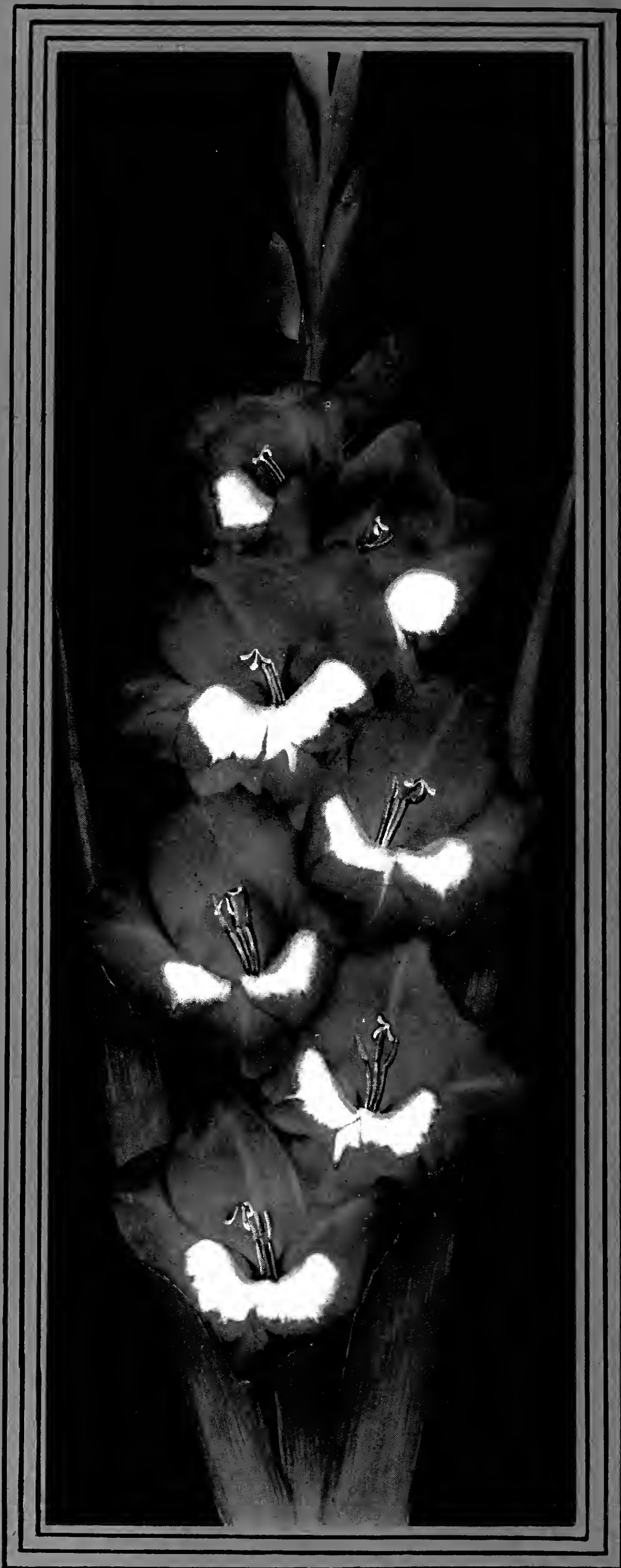
9 plants prepaid \$1

TENUIFOLIUM LILY

A handsome, graceful species, and the brightest colored of all. Grows one to two feet high, slender, smooth, bare of leaves for two to three inches above the surface. Waxy petals are reflexed to the stem and of a brilliant scarlet, rarely slightly dotted purple and lighter at the base; anthers are scarlet or red. Blooms in June and early July. Easily grown. Excellent for rock gardens.

5 bulbs prepaid \$1

KNOWN
ALL
OVER
THE
WORLD



GLADIOLI
That
Challenge
Comparison

Home of the Ruffled and Laciniated Gladioli